

40

CELEBRATING YEARS
1978 – 2018

MISSION: EOYDC DEVELOPS THE SOCIAL AND LEADERSHIP CAPACITIES OF YOUTH AND YOUNG ADULTS SO THAT THEY ARE PREPARED FOR EMPLOYMENT, HIGHER EDUCATION, AND LEADERSHIP OPPORTUNITIES.

AGES:

5 TO 24

Robert Shetterly, former chairman and CEO of The Clorox Company from 1968 to 1980, had a vision for a place where young people could grow and thrive. He envisioned a place that could provide an opportunity for youth in the city to learn to be responsible citizens and dynamic leaders. With enthusiastic support from Clorox and others, the East Oakland Youth Development Center (EOYDC) was born. The commitment by our company, which began more than 40 years ago, continues today.

My personal introduction to EOYDC was an experience that has stayed with me. While on a senior leadership tour, I found a space where there were enthusiastic kids taking part in programming from education to wellness to the arts and more. And I connected with the hope and promise offered by what is a beacon in one of Oakland's toughest communities.

This connection is best illustrated through the Pathway to College and Careers program, which helps bridge the education gap by developing a college-bound culture, assisting with scholarships and college tours, and expanding networks through its cascading mentoring model. I am especially

impressed that more than half of the kids who have participated in this program have gone on to professional careers.

The Clorox Company has a long tradition of corporate philanthropy. We believe that by investing in our nonprofits, we make our communities stronger and ultimately make our business more successful. We are a proud supporter of EOYDC with our dollars and countless hours of employee volunteer efforts. EOYDC is building character in youth to build community.

We salute this dynamic organization on its 40th anniversary and look forward to our continued partnership to strengthen the people and fabric of a city we both are proud to call home.



Benno Dorer
Chairman & Chief Executive Officer
The Clorox Company



OUR PROGRAMS THEN

The cornerstone of programming at EOYDC is Job Opportunities for Youth (JOY). This program was developed to address the high rate of unemployment in East Oakland. In addition, GED preparation was offered to encourage the students who dropped out of the formal education process to complete a high school equivalency and then pursue a job, vocational education or higher education. The Arts program was developed to give younger students an outlet for creative expression. The Physical Development department was designed to encourage sports fundamentals and sportsmanship among individuals across different ages, and has always been the primary way to create foot traffic at EOYDC.

JOB OPPORTUNITIES FOR YOUTH (JOY)

- Job training and placement
- GED preparation

COUNSELING

- Teen Parent counseling
- Hospital counseling
- Drop-in and at-home counseling

ART

- Visual Arts: drawing, painting, photography, ceramics
- Performing Arts: steelpan drums, West African dance
- Sewing

PHYSICAL DEVELOPMENT

- Basketball
- Martial Arts
- Track (local competitions)



2008
At age 4 Jackie Flores was just beginning her appreciation for reading.

2018
Now at age 15, Jackie is an honor roll student and believes that taking risks will help her prepare for a career in medicine.



New programming was developed to address the community's changing needs. Expanded academic services and the HP/Magic Johnson computer technology center help bridge the digital divide, support students in school and aid participants in effectively competing for jobs. When school-based physical education programs declined and child obesity increased, the Home Alone Cooking series was established to help youth make healthy choices. Partnerships expanded programs which now include: mountain climbing, rowing, college tours and myriad field trips. The track club was expanded to include national and international competitions and is another stepping stone to college for students.

JOB OPPORTUNITIES FOR YOUTH (JOY)

- Job training and placement
- GED preparation
- Computer Literacy—Magic Johnson/HP Inventor Center
- Homework center
- Pathway to College

ART

- Visual Arts: drawing, painting, photography, ceramics
- Performing Arts: steelpan drums, dance (West African ballet, swing, praise, jazz, merengue and hip-hop), general music & instruments
- Culinary Arts: Home Alone Cooking Series

PHYSICAL DEVELOPMENT

- Basketball
- Martial Arts
- Community Track Club: local, national and international competitions
- Big City Mountaineers (hiking, mountain climbing and camping excursions)
- Row Oakland

ANNUAL COMMUNITY EVENTS

- College Fair
- Gary Payton Invitational Classic
- GED Graduation
- Job Fairs
- Open House
- Lexus Champions for Charity Golf Tournament
- Lobster Fest
- Something for Everyone (art & music bazaar)
- Talent Show

NOW



IN ORDER TO DO GOOD,
YOU FIRST HAVE TO DO WELL.
ROBERT SHETTERLY*

* FOUNDER OF EOYDC AND FORMER CEO OF THE CLOROX COMPANY
Robert Shetterly wanted to respond to a particular social cause which could involve Clorox employees and Clorox financial support. That cause became a focus on youth. With the help of other corporate philanthropists, the City of Oakland and community support, EOYDC was born.



40
YEARS

We strive to incorporate the support and opportunities of relationship building, youth and community involvement, and skill building. The EOYDC is committed to forging new relationships with community, business, and government to enhance the opportunities available for the youth of Oakland today in order to train them to become Oakland's leaders tomorrow.

ARTS	WELLNESS	EDUCATION	JOY
Visual, performing, and culinary arts	Physical development, athletics and nutrition	Academic support and college persistence	Job Opportunities for Youth career coaching technology
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EOYDC EMBRACE CULTURE

ARTS

EXPLORE CREATIVITY AND
EMBRACE UNIQUE CULTURES



Kids who participate in arts are 30% more likely to do well in math and science; a study done by Stanford University.

3 alums lead Lyric Performing Arts Academy at EOYDC

30%

600

THE GREAT THING ABOUT ART IS THERE ARE NO HARD AND FAST RULES, SO **EVERYONE CAN ENJOY SUCCESS**

600 students a year attend the EOYDC arts program.



Living Together is an Art

Art programming teaches and encourages youth to explore their own creativity, embrace their unique cultures and work responsibly and cooperatively with other communities. The art courses at EOYDC have been taught by professional Bay Area artists who offer beginning, intermediate, and advanced instruction in a wide range of mediums including drawing, painting, ceramics, sculpture, printmaking, photography, West African dance, hip-hop dance, music, and steel pan drumming. Special workshops have yielded creations such as murals, stone carvings, and African masks.

These classes equip youth and young adults with the skills and training necessary to become responsible citizens and dynamic leaders by offering educational, cultural,

and artistic expression and recreation programs that meet the holistic needs of the individual. Arts programming has such a strong reputation that when Alameda County wanted to develop a Public Art Policy, they looked to the art experts at EOYDC to draft it.

EOYDC performing arts groups have participated in community events throughout the Bay Area including the Art and Soul Festival, SF Ethnic Dance Festival, United Nations at 50 Celebration, PG&E Diversity Day, and opening and half-time shows at Oakland A's, Raiders, and Golden State Warriors games.

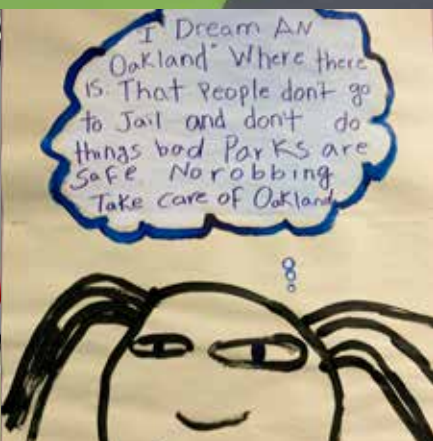


'95

1995
"HOME ALONE"
COOKING CLASSES
COME TO EOYDC

DESIGNED FOR
STUDENTS 9-14YRS
TAUGHT TO MAKE
HEALTHY, NUTRITIOUS
MEALS AFTER
SCHOOL

1983
98TH CONGRESS
FIRST SESSION
CONGRESSIONAL
RECORD—EOYDC,
**OUTSTANDING
YOUTH
ORGANIZATION**



1986
ROBERT B. SHETTERLY
BUST UNVEILED
IT WAS DESIGNED BY
ROBERT CAILLIER,
ARTIST IN RESIDENCE
AT EOYDC



BOBBY ARTE

EOYDC MEMBER
1995 – PRESENT

THE AMAZING
CULTURE AND
ATTITUDE THAT LIES
AT THE VERY CORE
THAT EOYDC STANDS
FOR AND PROVIDES,
IS THE REASON WHY
SO **MANY YOUNG
PEOPLE RETURN**
YEAR AFTER YEAR.

I always knew that I would graduate from a 4 year college, but I had no clue where to start or what all it would take. So, I went with what I did know; sports. I ran track with Coach Curtis at EOYDC because it was a safe space to grow, and meet new friends. Through track at EOYDC I was able to find focus, hard work, and discipline all while having fun. I was able to translate those same attributes to my school work and I maintained a 3.6 GPA my senior year. I took the SAT prep course at EOYDC, which helped me earn a full scholarship to the University of Hawaii. I used all of those early lessons I learned growing up in Oakland, and was blessed to excel on the Football field. I won a WAC Championship, played in the NFL, won a CFL Championship and numerous honors. The strong foundation I built at EOYDC definitely put me in position for successes which took me around the world and back.

After a career ending injury, I decided to pursue my passion of Art and helping my Community. I co-founded

the ARC Youth Fest, which is a youth, art and culture event designed to empower young artists. I reached out to local Community Engaged Organizations and it all brought me full circle to the East Oakland Youth Development Center. Through my community outreach I learned of an opportunity to work at EOYDC and provide so much of the guidance, and tutelage that propelled me to many successes in life. I JUMPED at the opportunity. Starting as an Art Instructor, I found EOYDC to be the sanctuary I always remembered it to be many years ago. I absolutely LOVE the feeling of walking through the door at EOYDC. The amazing culture, and attitude that lies at the very core of what EOYDC stands for and provides, is the reason that so many young people return year after year. EOYDC has been a beacon of hope, love, and support in the Oakland Community for 4 decades. I only hope to be a positive force for change, to help propel EOYDC forward for another 40 years.



Accomplishments

- Skyline High School Graduate
- WAC Football Champion
- CFL Defensive Rookie of the Year, Grey Cup Champion, CFL All-Star
- BA, Graphic Design, University of Hawaii
- Creator Art Youth Fest
- EOYDC Art Coordinator

EOYDC
**AMAZING
CULTURE**

AARON BEITIA

EOYDC MEMBER
2007 – PRESENT



I got introduced to EOYDC when I was 15 years old, I didn't have a grip on life but I knew I loved art. Being at EOYDC they realized that was my passion and nurtured it. I started off as a youth leader and with every day my students would always catch me drawing in class, between classes no matter what they knew I loved art. I only saw it as a hobby at the time and here came Ms. Regina, and she pulled me aside and talked to me about becoming the SCEP Art Instructor. I've never taught anyone before or thought that I can but Ms. Regina believed in me and I had to take a long look in the mirror and see it in myself. I applied to become the art Instructor the following year and landed the position. From EOYDC I moved to the Charlotte, NC for college and I didn't have much of an art portfolio but still I went in front of a HBCU art committee with my artwork on the back of cardboard cut outs that I

had sketched on during my airplane ride. Shortly, thereafter the meeting with the art committee I had been accepted into the Johnson C. Smith University Art department. As a young black man from Oakland, this was the beginning of building towards my dreams. I graduated from Johnson C. Smith University with honors and a Bachelor's of Arts degree in Graphic Design my work was featured in art galleries and exhibitions on the East Coast, but i ultimately wanted to return back home to the Bay Area, where it all started. Now that I am back I am on a mission to show the world how great I truly am! I'm grateful for my friends, family and the center being my second family and thank you Ms. Regina because she believed that I had a purpose when I didn't see it myself.

Accomplishments

- ASA, Academy High school Graduate
- BA, Arts and Design Johnson C. Smith University
- Chef at Apple Computer, Inc

DANIA WRIGHT FRINK

EOYDC MEMBER
1994 – 2004

When I speak to others about my childhood memories, I can't go without mentioning EOYDC. I feel that the Center has always been a part of my life. I first walked through the doors at 6 when my mother served on the Board of Directors. I enrolled in the Martial Arts class, and that was only the beginning of my involvement with EOYDC. Throughout the years I have been involved in every program that the Center had to offer—everything from the culinary arts, to West African dance, to the fine arts, steel pan drum lessons, and much more. I also got a chance to contribute to EOYDC's great programs. In 2001 I was awarded a \$1,200 grant to establish a creative writing program within EOYDC's annual summer program, which is still going strong! EOYDC is also the home of my first job at 14. After years of volunteering as an after-school tutor, I worked in the annual Summer Cultural Enrichment Program as a Youth Leader, and eventually as Assistant Director. I worked there four years before I headed off to college. Those jobs were meaningful because

Accomplishments

- Bishop O'Dowd High School Graduate
- Bay Area Discovery Museum, Community Youth Humanitarian Award
- National Achievement Program Commended Student
- BA, Animation, Loyola Marymount University
- Master of Public Administration, University of San Francisco

I learned how to be patient, dependable, motivating, and how to always strive to better my community. Any success that I've had in internships, jobs, leadership roles, and now as an entrepreneur, can be credited to EOYDC. I am proud to be from Oakland. I see the beauty in my community, and the potential it has to be so much greater. I've been blessed with so many amazing opportunities. I've traveled internationally, received an excellent education, and continue to receive unending support from loving family and friends. Not everyone is as fortunate as I, and I charge myself with the task of using my experiences to help build my community. I spent all of my childhood and adolescence at 8200 International Blvd. I was nurtured as an artist, had my first television experience, performed on stage for hundreds of people, and mentored the next generation of leaders, among so many other things. These experiences have definitely shaped my confidence and given me a sense of pride as a young Black woman.



I WAS NURTURED AS AN ARTIST, HAD MY FIRST TELEVISION EXPERIENCE, PERFORMED ON STAGE FOR HUNDREDS OF PEOPLE AND MENTORED **THE NEXT GENERATION OF LEADERS,** AMONG SO MANY OTHER THINGS.

AS A YOUNG BLACK MAN FROM OAKLAND, THIS WAS THE BEGINNING OF BUILDING TOWARDS MY DREAMS.

EOYDC
**BUILDING
MY DREAMS**

We founded the Lyric Dance Academy a few years back. We are excited to be back at EOYDC investing in the next generation of dancers!

KUJICHAGULIA SISTERS

Kehinde: In 2000 we were project coordinators, then in 2001 I became the assistant director. In 2002, we did something really unique. We wrote a grant to run our own program—within EOYDC’s standard summer program. The main thing we did at EOYDC, though, was performance. From ages 6 to 16 we danced and sang there. We performed every dance style you can think of—West African, Stepping, Hip-Hop, Jazz, Lindy Hop, Modern and others. We even got to perform for Nelson Mandela, Katherine Dunham, Maya Angelou and a lot of others. As adults we danced with both young and older participants on stage with Regina Belle for EOYDC’s 25th anniversary at Zellerbach Hall in Berkeley. The entire time that we were at EOYDC, the dance classes were free. We practiced for two hours—two to three times a week. Growing up, I don’t know if I appreciated it. You don’t find free dance classes that anybody can walk into—let alone get individualized attention from people who actually care about your total life. Now as an adult—and particularly when I started teaching—I appreciate having that experience, because you don’t find that opportunity everywhere. When you

Accomplishments

- Both: Technical High School Graduates
- Kehinde: BA, Theater Arts, Cal State East Bay
- Taiwo: BA, Vocal Performance, Prairie View A&M University and a MBA, Keller Graduate School of Management & Marketing
- Both: Master students in the Music program at Cal State East Bay; started Oakland business Osun 07 Fashion in 2002; Founders Lyric Performing Arts Academy; OUSD Performing Arts Instructors

YOU DON'T FIND FREE DANCE CLASSES THAT ANYBODY CAN WALK INTO—LET ALONE GET INDIVIDUALIZED **ATTENTION FROM PEOPLE WHO ACTUALLY CARE ABOUT YOUR TOTAL LIFE.**

EOYDC MEMBER
1986 – 2001

walk into EOYDC, there are all sorts of pictures and collages. Every time I walk in, I see pictures of myself when I was 6—which I think is funny. It makes me feel like my presence was important. I’ve seen the Center go through a lot of changes, but I feel like I was part of the Center then, and now.

Taiwo: We were at an independent school, and Linda Johnson from our school started a dance program at EOYDC. Almost all the kids came with her in the afternoons to EOYDC. We were so much a part of EOYDC that, after college, we came back to work in the summer program. We had each age group for about an hour each day in the summer program. We taught each group black history, entrepreneurship and community building. To teach young kids about community building, we asked them what a whole community needed. We role played by giving people play money and had them work together to get things done in their community. They figured out most of the basic needs, like a bank, hospital, school, etc. They eventually added other businesses and a water park, and the oldest group even ran a real store that sold candy and cookies. Even after I came through the Center and grew out of the target age range, there were opportunities to stay connected. We wrote a grant for our program and structured it the way we wanted. We were also trusted to make it work. I appreciated that, and I don’t know if that would have happened outside of EOYDC. The Center, which is not in the safest part of Oakland, is still a safe haven for all the children who go there. We saw security, who were community members, who made sure kids got to where they needed to be and kept them safe. I still see the same people who were security when I was kid working there now. It really gives a sense of community.



1995
HOME ALONE COOKING FEATURED IN PARENTING MAGAZINE
HOME ALONE COOKING WAS **ADOPTED BY CHEFS OF AMERICA** IN 1995



THE FIRST SITE FOR “100 FAMILIES PROJECT” FOCUSING **ON BRINGING FAMILIES TOGETHER** THROUGH ART AND FOOD. THIS PROJECT MOVED GEOGRAPHICALLY THROUGH THE CITY OF OAKLAND.



I WOULD EVEN
GO SO FAR AS TO
SAY THAT EOYDC
TAUGHT ME
HOW TO LOVE.

JASON SIMON

EOYDC MEMBER
1990 – 2000



When I was young I lived up the street from the Center. It was an after-school safe haven for me and my brother. There are a lot of things we got involved in—art, photography, ceramics. I was in the first cooking class, and CNN came to my house and did a story on “latchkey” kids who could cook. I’ve had summer jobs there as well. Mentoring the youth for two summers was great. I worked with the “Hope VI” program, where we worked on cleaning up Oakland. Pretty much everything that was at the Center, I tried. I was intrigued with the steelpan drum, and it opened my eyes to music. Before that I liked music and listened to it on the radio, but after the teacher showed me how to play I was there every day that there were classes. At least three times a week I would practice. We started a jazz band, The Steelpan Band, and we added in a conga drum. Eventually, when we started playing at different venues, we added a standard drum set. We played at weddings, Pete Escovedo’s club, the Oakland Museum, the Oakland Zoo, city events and jazz clubs.

I formed my own band, and we even did some recordings for ourselves. Elizabeth Hinterberger, the music teacher at EOYDC, got us involved in a contest. We sent in a video of our band, and we became finalists for a contest on a cruise ship in Florida. When we flew there, it was my first time on a plane. The Pointer Sisters judged the contest. We didn’t win, but we had a great time. Jimi Evins was also a mentor to me and my brother. I grew up without a father, so I was always in his office asking him questions—and I asked anything young boys are curious about. My mother taught me morals, but Mr. Evins gave me values from a man’s perspective. They say kids learn by example. I lived in Oakland all my life, so I’ve been around a lot of stuff. But the Center was that good place where everything was all right. The people at EOYDC really cared about me and loved me. I really learned how to care about other people and give back to others. I would even go so far as to say that EOYDC taught me how to love.

Accomplishments

- Fremont High School Graduate
- Commercial truck driver
- Dedicated husband and father

DWAYNE WIGGINS

EOYDC MEMBER
1978 –1983

I’ve been involved in EOYDC since it opened. I lived in the neighborhood, so I remember the excitement about the Center opening. I went to Frick Middle School, Castlemont High School and other youth centers, but EOYDC became the hot spot and a place for teens to build their social skills and minds. Of course, I played basketball there, and I also went camping with the Center. We used to have a lot of fun at teen dances, which used to be a big thing. My parents always knew where to find me, and they were OK because they knew that if I was there, I was doing something good. I remember getting into a fight at EOYDC. We could have taken it back to the streets, but an EOYDC counselor helped us resolve the situation. He put the two of us in a room and wouldn’t let us leave until we talked through our problems. He said that the fight was nothing, but the bigger issue was how we were going to move forward. It was a big lesson in resolving problems. He taught me that everyone makes mistakes, but the best thing to do is to learn from them. One of the biggest

Accomplishments

- Castlemont High School Graduate
- R&B Recording Artist, best known as a member of the Tony! Toni! Toné! Trio
- Bandleader, “Weekends at the DL”
- “I’ve always been a mama’s boy, so one of my best accomplishments was buying her a nice home in 1990.”

things about the Center for me was that it gave me a place to practice with different musical groups. I learned my musical skills by practicing on the streets and at EOYDC. I got to play with a lot of artists, including Sheila E. and Prince, and a lot of people wanted to sign us. My brother, my cousin and I decided we should start our own group, Tony! Toni! Toné! Before we went on our first tour, we spent a lot of time practicing at EOYDC. After a while the Center went through a bad spell, in my opinion, and became just a place to hang out. Regina brought it back to what it used to be like in the beginning. One of the most important things she restored was respect for elders, which really shows respect for yourself. Now, I participate in Center programs and help with fundraisers. It’s also a blessing to now see my daughter, who is on the way to college, be part of EOYDC. It’s great to see her look up to Regina as a powerful and positive African American woman who gives back to the community.



[EOYDC] TAUGHT ME
THAT **EVERYONE
MAKES MISTAKES,**
BUT THE BEST THING
TO DO IS TO **LEARN
FROM THEM.**

EOYDC
**SOMETHING
GOOD**

EOYDC DEVELOP LIFE SKILLS

WELLNESS

INTEGRAL TO THE DEVELOPMENT
OF SOUND MINDS AND BODIES

A Part of the Solution

Physical fitness is integral to the development of sound minds and bodies, self-discipline, and sportsmanship. EOYDC's wellness department boasts a variety of recreational activities including basketball, track and field, martial arts, yoga, and mindfulness.

Over the years, EOYDC athletics has performed at the highest levels and have sent more than a dozen athletes to the NBA, WNBA, and NFL including NBA Hall of Famer, Gary Payton. Our track team has competed in races all over the globe including the Youth Olympic Games, Olympic Trials, and Pan America Games, setting national and state records in both the US Indoor and Outdoor competitions along the way. In recognition of its accomplishments, EOYDC's athletics received the Governor's Council on Physical Fitness and Sports Spotlight Award in 2009.

Along with athletics, EOYDC promotes healthy behavior through culinary arts and being a fast food and soda-

free environment. The Home Alone Cooking series was created to teach students how to cook simple, healthy meals for themselves and their families at home. This class has evolved to include partnerships with local non-profits and renowned chefs. This cooking class has catered for the Alameda County Conference of Mayors, Wells Fargo Community Partnerships, and EOYDC special events throughout the year.

In 2015, recognizing the instances of Complex PTSD which afflicts our participants and their families based upon the trauma they are surrounded by in the East Oakland community, EOYDC has committed to being a trauma-informed organization. We have incorporated positive discipline tools and relaxation techniques such as yoga and mindfulness into our programming.

1,100 kids per year
participate in the
Wellness program



1,100



4

Wellness is one of the
top 4 careers that
EOYDC youth go into

THE WORDS "I CAN'T" AREN'T HERE. PEOPLE COME HERE WITH **DREAMS AND GOALS**, AND THEY REACH THOSE DREAMS. THAT **POSITIVE INFLUENCE** HAS HELPED ME A LOT. NOW I'M NOT AFRAID TO ASK FOR OR WORK FOR WHAT I WANT. RYAN PETERS AUSTIN

Former EOYDC Track Team Member, S.C.E.P. Director, Graduate University San Diego



100+

EOYDC track is one of the great Track and Field Clubs in the country with well over 100 kids gaining admission to college with scholarships, and many high school, national and world champions and record holders.

Gatorade honors students who demonstrate athletic excellence, academic achievement and exemplary character.



2013
DAMIAN LILLARD WAS
NBA ROOKIE OF
THE YEAR

2017
ALUMNI GARY PAYTON
INDUCTED INTO
NBA HALL OF FAME



2009
GOVERNOR'S
COUNCIL ON
PHYSICAL FITNESS &
SPORTS SPOTLIGHT
AWARD



40
YEARS

I AM PART OF THE SOLUTION.
EAST OAKLAND YOUTH DEVELOPMENT CENTER
1994

EOYDC ACADEMIC SUPPORT

ANDRE AMMONS

EOYDC MEMBER
1996 – PRESENT



With a 2.0 GPA and no prior SAT preparation, the chances that I would be accepted to a university were slim. By the time I was a junior at Skyline High School, I had counselors who told me that I should apply for culinary arts school or join the military. My experience with EOYDC began as a senior when I became involved with the track program. I had to keep a 3.0 GPA to be on the team, so I got help at the Center's Homework Center. It wasn't that I couldn't do the work in school; but if I didn't get something, I got left behind. At EOYDC, I got the academic support that I needed. I made it a point to talk with Coach Curtis, and he advised me to stay in contact with my teachers to let them know how serious I was about my own education. I even created my own progress report so I knew immediately if I was slipping. My GPA for my senior year was 3.2. I chose to go to a junior college, and it was good for me because my English and math skills weren't that good. I took extra classes to catch up, all the while still training in the EOYDC track program. After

two years of junior college I transferred to the University of Southern California. Before I left, I was a Pac-10 Champion with a first place in the 400-meter relay, and a second place in the 200-meter sprint. I was also a four-time All-American. I maintained a 3.0 or higher the whole way through, and I was even voted one of seven outstanding seniors in my USC class for academics & contributions. The day I graduated from the University of Southern California was one of my best days. I was a kid who had almost given up on education, and at one point I didn't even want to go to college. So when I graduated, I had an overwhelming feeling of accomplishment because there were so many obstacles and barriers in my way. Twelve years later I'm still a part of the EOYDC programs as a professional track athlete, as well as a volunteer track coach for EOYDC. Although EOYDC's motto is "Changing lives one day at a time," it was at EOYDC where I learned that hard work plus opportunity equals success.

Accomplishments

- Skyline High School Graduate
- Pac-10 Champion with a first place in the 400-Meter Relay
- Four-time Track & Field All-American
- BA, History/Sociology, University of Southern California
- Co-founder of DAM Sport Fitness (Dynamic Athletic Movement)
- Coached 3 World Fitness Champions
- 2015 EOYDC Champion for Youth

RYAN NICOLE AUSTIN

EOYDC MEMBER
1997 – PRESENT

Even though the phrase didn't surface until long after my tenure as Summer Cultural Enrichment Program (SCEP) Director at EOYDC, the kids there taught me how to "keep it one hunnid!" By the age of 15 I had mastered the art of code-switching, and in every professional setting the nasal-y, high-pitched voicing and upright posture that came along with it was my default. It wasn't until a 6-year-old SCEP attendee by the name of Brandi called me uptight that I realized I was posturing in a place where it was safe to be myself. (More specifically she called "Barbie")

In that moment, I began to grasp the invaluable lesson that EOYDC imbedded in my very being: Authenticity is key. The truth of the matter is that I was the sort of unique character that Oakland breeds – a public school black girl, who slept in a house in the hills, but truly lived below MacArthur Blvd. Through social-conditioning, I had tacitly ascertained that in the pursuit of success a refined presentation greatly rivaled that of an urban one. I was wrong; and Brandi and her crew of ravenous kindergartners taught me that.

Accomplishments

- Skyline High School Graduate
- BA, San Diego State University
- Leaderspring Fellow
- Executive Director, Youth Movement Records
- Performer, TEDx San Francisco

In that summer of 1999 I learned how to be the best version of myself. I watched Ms. Regina fearlessly and youthfully lead EOYDC, fostering a national model of cascading leadership that I would replicate as Executive Director of my own organization as 10 years later. With my 10 youth leaders, I absorbed the value of teamwork and learned to supplement my leadership by encouraging their unique abilities and attributes. I received daily affirmation from the 200 youth we squired that passion and realness are the best ways to galvanize community.

I went on to direct SCEP for two more years, where my confidence in program design & management flourished which resulted in an enduring model that exists to this day. Today, I split my time between consulting non-profit organizations and small businesses that primarily serve under-resourced populations and being an internationally-recognized performance artist (acting & music). My work in both spheres has taken me all around the world, to touch stages and platforms as grand as TEDx and as modest as a West Oakland middle school homeroom. At its best my work is received warmly from audiences as broad as my professional footprint. I am confident that is in large part due to the invaluable totem of authenticity Brandi and EOYDC left with me.



I RECEIVED **DAILY AFFIRMATION FROM THE 200 YOUTH** WE SQUIRED THAT PASSION AND REALNESS ARE **THE BEST WAYS TO GALVANIZE COMMUNITY.**

THE DAY I GRADUATED FROM THE UNIVERSITY OF SOUTHERN CALIFORNIA WAS ONE OF MY BEST DAYS. I WAS A KID WHO HAD ALMOST GIVEN UP ON EDUCATION, AND AT ONE POINT I DIDN'T EVEN WANT TO GO TO COLLEGE.

MARK CURRY

EOYDC MEMBER
1978 – PRESENT



I started going to EOYDC when it first became the Center. The main thing that attracted me was the gym. I was a hooper. I went to high school at St. Joseph Notre Dame in Alameda, and I was a little ghetto boy walking around Oakland with nothing to do. These were my formative years, where people were making the decision to smoke weed or not, rob people or not, deal dope or not. I saw a lot of atrocities growing up, murders in the streets. So my fondest memory was that it was safe. In the 80s, it was a good, safe haven for me. When I walked between those doors, it took me to another level. The Center showed me a different aspect of life, and I explored different opportunities. Even though I hooped, I read there, too. It gave me a chance to look at a computer when I didn't have one. I talked to a counselor if I needed to. It gave me a glimpse of life outside the ghetto. I saw that life, and that's the life I wanted from day one in the Center. The library

helped me explore my mind, and the Center gave me light. Now I have family members who go to the Center—including several nieces and nephews. My nephew Shante Johnson was a director of EOYDC's summer program, and my nieces Jhavier, Jendayi and Easter were summer youth leaders. And because of what I got there, I see the importance of coming back and helping the Center. I sponsor a basketball tournament, and I volunteer. I've been with the youth to Marine World and the Oakland Zoo. I also do a comedy class with the kids. A while ago there was a young man I encouraged to participate in a talent show when everyone told him he couldn't do it. Turns out he actually won. I got an e-mail from him, and now he's an actor in L.A. Each life I touch means something. I can't save everybody, but I can help some.

Accomplishments

- St. Joseph Notre Dame High School Graduate
- Comedian, star of "Hangin' with Mr. Cooper"
- Actor in several TV shows and films
- Founder, Mark Curry Basketball Invitational at EOYDC

NICOLE FELIX

EOYDC MEMBER
1985 – 1994

I grew up in East Oakland, where I could not play at the local park because of gangs, go beyond my block because of drug dealers and had to defend myself from my neighbors because they envied the stability of the two-parent home of which I was raised.

My parents were quite protective of my sister and I. We had to come straight home from school, seldom participating in after school programs and were in doors before the street lights were on. After countless encounters of being bullied and unwelcomed altercations, my father sought out to find a way for my sister and I to learn how to defend ourselves and enrolled us into the EOYDC martial arts class.

I was in elementary school when I started my first Tae Kwon Do class at The Center. By middle school, I learned to spar and participated in several karate tournaments. By high school, I received my 2nd degree black belt and earned the trust by my instructor to teach martial art basics

to new students. The encouraging environment fostered by The Center and access to role models changed my life and trajectory.

Through the EOYDC, I learned discipline, obedience and confidence. The EOYDC equipped me with the necessary skills to take on leadership positions while attending college and understand the importance of being a model community citizen.

I've personally contributed to The Center and have been able to give back through my employer. I was honored to be recognized as an EOYDC Champion for Youth based on my nonprofit for middle schools students and their parents of which I modeled after the investments made in me as a young youth of The Center.

Whatever I set out to accomplish in life will be achieved. I know I can because The Center told me I could.

Accomplishments

- Mt Eden High School Graduate
- BS, Business Administration, California State University, Hayward
- Allen Temple 40 under 40 Award Recipient
- Berkeley Alumni Chapter and Western Province Council of Kappa Alpha Psi Excellence in Community Service Award Recipient

- EOYDC Champion of Youth Award Recipient
- Founder, LIFE Courses Inc.
- In The Spirit Award Recipient
- Jefferson's Award Recipient
- NABA National Achievement in Community Service



EOYDC
**ROLE
MODELS**

I KNOW I CAN
BECAUSE **THE
CENTER TOLD ME
I COULD.**

THE CENTER SHOWED ME **A DIFFERENT ASPECT OF LIFE,** AND I EXPLORED DIFFERENT OPPORTUNITIES. IT GAVE ME A GLIMPSE OF LIFE **OUTSIDE THE GHETTO.**

AARON
GOODWIN

EOYDC MEMBER
1978 – 1985



Like many of the kids from the neighborhood, I played basketball in the now infamous EOYDC gym. I remember playing every Monday and Wednesday evening. Everybody came in, so it was always packed. It was my opportunity to spend time with my friends from the neighborhood, because during the day we were in school. I attended Oakland High, which was a little farther out than the high schools close to EOYDC. What I got from the Center that I didn't get anywhere else was that the Oakland Police Department had a team in the EOYDC league. We were able to dialogue with the police like they were regular people, without the uniforms and the intimidation. It was a great opportunity to spend time with them and get to know them as individuals. This was during the time when drugs were exceedingly prevalent around the Coliseum

and Lockwood Housing Authorities. There was a lot of violence and a lot of drug activity, and it was all around us. The Center was that place where you could leave that all behind. At EOYDC you could be among friends playing the most fierce game of basketball, a game that we all loved. These days, EOYDC is still close to my heart. I serve on the EOYDC Foundation Board, and it is my board of choice! I have hosted several family gatherings and birthday parties for my daughters at EOYDC. I enjoy helping EOYDC stay close with many alums, like Gary Payton—just one of the many NBA phenoms to come out of the Center. Whenever I come back to the Center for basketball tournaments or events, it is a homecoming. I see old friends and remember back to the good old days, playing ball in the gym!

Accomplishments

- Oakland High School Graduate
- University of California at Berkeley
- Ranked 4th, most powerful minority in sports, by *Sports Illustrated*
- Legacy of Hope Foundation Award, Magic Johnson Foundation

- Wrote highest ever endorsement deal — \$100 million for Lebron James
- CEO of Goodwin Sports Management
- Trustee, EOYDF

BISA
GRANT

EOYDC MEMBER
1993 – 2008

My kids are my passion. Maybe it's the way I was raised, or the fact that I didn't have my first child until I was over 30 years old. Or maybe I'm just a nurturing soul who is fulfilled by a child's spirit. Regardless, these days I am driven by the prospect of my two daughters someday changing the world. This is exactly what inspires me about Regina Jackson and the EOYDC family. The overall welfare of East Oakland's inner city children are the priority and have been so for close to half a century. I comprehend the journey of changing the world through children. So, I'm driving down to Carson, CA from the Bay Area for Cal State Dominguez Hills' 2008 summer MBA graduation ceremony. Pressed to make it on time with my doubtful co-pilot, we churn with excitement about our new baby girl due at the end of the year. My mom always said that road trips are great for reflection and deep conversation, especially at pivotal times in our lives. Getting my masters degree and becoming a mom would rank among my greatest accomplishments to-date, right up there with becoming an All American collegiate and professional track and field athlete 7-10 years prior.

Accomplishments

- Bishop O'Dowd High School Graduate
- All American USA Track and Field -100 meter hurdles
- 2000 Olympic Trials Finalist
- BA, Sociology and Business, University of California at Los Angeles
- Bishop O'Dowd Hall of Fame 2008
- MBA, Cal State Dominguez Hills
- Controller Accountant, Anchor Engineering

My determination to complete this 6 hour journey to southern California was something that I was born with, but was also stimulated by my challenge-filled 30-year life journey. My co-pilot and I arrive seven minutes early at the stadium where the ceremony would be held. I throw on my graduation robe and hat, roll up my sweat pants, slip on my wedged heel sandals and jog to my place in line. I walk out to my seat on stage most proud that I had never given up on what I worked for or where I worked toward. I had completed everything I started—years of competitive and life experiences, including high school and college graduations from Bishop O'Dowd High School and UCLA. I have a spectacular family of parents and siblings and I have travelled the world, met wonderful people and seen tremendous places. As a bonus, I have been exposed to and supported by amazing mentors, teachers and leaders like Coach Curtis Taylor and Regina Jackson of EOYDC. My most exciting thought as I walk across the graduation stage is that my baby girl would be one of the amazing ones because I would instill in her the best that my experiences had to offer. I would expose her to the powerful lessons of family and community, education and adventure, and love and laughter. In 2008 and even more so in 2017, EOYDC nurtures and nourishes the children in our community. I am proud and intent on supporting its mission and its cause. My 9 year old and 6 year old daughters love EOYDC's art programs most and my preschooler will too. Thank you EOYDC for having my back and helping me to finish everything that I started with you. Thank you for continuing to send a strong and clear message to our youth and community—that our children can most certainly achieve the unexpected and conquer the most feared. Thank you for everything.



THANK YOU FOR CONTINUING TO **SEND A STRONG AND CLEAR MESSAGE** TO OUR YOUTH AND COMMUNITY - THAT OUR CHILDREN CAN MOST CERTAINLY **ACHIEVE THE UNEXPECTED** AND CONQUER THE MOST FEARED.

WE WERE ABLE TO **DIALOGUE WITH THE POLICE** LIKE THEY WERE REGULAR PEOPLE, **WITHOUT THE UNIFORMS** AND THE INTIMIDATION.

"YOUTH SHOW A HIGHER PREVALENCE OF POST-TRAUMATIC **STRESS** DISORDER THAN SOLDIERS."

HOWARD SPIVAK, MD
DIRECTOR OF THE US CENTERS FOR DISEASE CONTROL AND PREVENTION'S DIVISION OF VIOLENCE PREVENTION

2000
LADY KNIGHTS BASKETBALL TEAM—
OUTSTANDING CONTRIBUTION TO SCHOOL COMMUNITY

2

2 FULL-RIDES TO COLLEGE ON BASKETBALL SCHOLARSHIPS
FIRST TIME IN 25 YEARS FROM CASTLEMONT HIGH (CLASS OF 2000)

2001
GOOD OUTREACH INC.
"WHO'S MAKING A DIFFERENCE"

1994
EOYDC MANAGED THE EAST OAKLAND FIGHTING BACK CAMPAIGN—A SUBSTANCE ABUSE INITIATIVE FUNDED BY THE ROBERT WOOD JOHNSON FOUNDATION

1980
EOYDC THEME
AIMING HIGH AND **MOVING FORWARD**

90% OF EOYDC PARTICIPANTS ARE IN **WELLNESS**

90%

PAUL
MARIGNEY

EOYDC MEMBER
1995 – PRESENT



I got involved in basketball and arts at EOYDC when I was 12. I started with stencils, and I began tracing things. I tried to draw cartoon characters, like Donald Duck and Mickey Mouse. Once I started, I got good at it. Who knew that my passion for graphics and design would start at EOYDC's art class?! I was also involved in basketball from the start, and all year round basketball was an important aspect of my life. Everyone had me play against someone who they thought was a good player, and I would always beat them. This is how I got my reputation! One of my favorite memories is participating in EOYDC's Mark Curry Basketball Tournament. Regularly, I hung around the Center with my two best friends, Malik and Muhammad. We were called the three musketeers, because wherever you saw one you saw the others. Coach Kwame and Ms. Regina were always there to help us with whatever we needed: money for food, encouragement, practice... whatever! Getting the first full scholarship given to a Castlemont male student in 25 years was great. Everyone

talked about it like it was a historical moment, but I didn't fully appreciate it until I graduated from St. Mary's College in 2005. Even then, my EOYDC family was there to support me. This is where I started my preteen years, and the people there have watched me grow into a man. Now I am a proud husband and father. I got married my first year in college. My family travels with me. (I am happy that I can show people that if you marry young it can still work out.) EOYDC always had a big impact on the lives of all the kids there. EOYDC is in the middle of the hood, but once you meet the people who are in the Center—it's like you're home. The next generation knows that it's not all about what's going on in the streets. They can try something new that they have never tried before—arts, computers, it's all going on at EOYDC. I know there will always be something happening in the gym. Today, when I am home for a break from the Italian basketball league, I visit the Center to catch up with old friends—especially during the summer. It feels nice to return to my roots.

Accomplishments

- Castlemont High School Graduate
- Oakland Athletic League top scorer
- BA, Graphics and Design, St. Mary's College of California
- Numerous professional basketball honors
- Currently a Guard for the Trenkwalder basketball team in Reggio Emilia, Italy

NICK
MAZUR

EOYDC MEMBER
1995 – PRESENT

I was looking to do some community service when I was a freshman at Bishop O'Dowd High School, so one day I just showed up at the Center. That same day I became a volunteer tutor in the homework center. I worked in the summer youth program as a counselor, and eventually I became an office assistant. I also got into the Track & Field program early on. The first thing that Coach Curtis told me was that he wanted to get us into college. I went to the University of Arizona, but by the time Christmas rolled around, I felt like it wasn't the place for me and I was disenchanted. Coach Curtis and Regina Jackson are the best of mentors. They don't just show you new doors, they walk through them with you. And if you make a mistake, they stick with you when you need to change courses. So instead of getting depressed about college I decided to finish my freshman year in Arizona, but I felt even worse at the end of the year. I didn't want to go to any college and I didn't want to run track. Coach Curtis encouraged me to come back to practice. A few months later, the track team at UC Berkeley called me. I found that I felt great there and was challenged. When I graduated in June 2004 with a degree in African American studies, my

Accomplishments

- Bishop O'Dowd High School Graduate
- Georgetown and Howard University Fellowship Exchange
- Valedictorian for UC Berkeley's Black Graduation
- Track & Field Head Coach at McClymonds (High School) Educational Complex
- BA, African American Studies UC Berkeley
- MA, African American Studies UC Berkeley

classmates chose me to speak as valedictorian for Black Graduation. Now I'm a third-year graduate student in African American studies at UC Berkeley, and I am the head track coach at McClymonds. I don't wear a badge that says I grew up in East Oakland, so a lot of people ask me why I'm involved with the Center and why would I work at McClymonds. I learned a long time ago that there are a lot of big issues out there: poverty, global warming, violence. I can't solve everything by myself, but I want to give the same opportunities that I got from EOYDC free of charge. When I tell someone they will be able to run faster and jump higher, they sometimes doubt it. But when they meet those goals, the doubt goes away and they begin to challenge other doubts they might have about academics, relationships or life. When my kids do well, especially with their grades, I can be on cloud nine for weeks. When I told my professors that after I finish earning my Ph.D. I still plan to work with youth at a nonprofit, they threw up their hands at the thought I wouldn't be a professor or write a book. But I'm more interested in being where changes are happening, so I told them that I plan to be the one who gives them something to write about.



WHEN I TELL
SOMEONE THEY
WILL BE ABLE TO
RUN FASTER AND
JUMP HIGHER,
THEY SOMETIMES
DOUBT IT. BUT
**WHEN THEY MEET
THOSE GOALS, THE
DOUBT GOES AWAY**
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EOYDC IS IN THE
**MIDDLE OF THE
HOOD**, BUT ONCE
YOU MEET THE
PEOPLE WHO ARE IN
THE CENTER—**IT'S
LIKE YOU'RE HOME.**

EOYDC BRIGHTER FUTURE

KIRK MORRISON

EOYDC MEMBER
1991 – 1996



When I had extra time, EOYDC was the place to go.

I grew up in West Oakland, so I knew about the Center. Basketball drew me in, but there was a lot for me to do, including arts and crafts. I was from a different part of the city, but I felt right at home. It wasn't about where you were from or what neighborhood you lived in; I felt like everyone treated each other like people. A lot of parents had to work, and kids needed somewhere to go—especially in the summer months when it was time for kids to be active. I remember running around at the Center, just playing, but there was a lot of supervision so it was OK with my mother. I felt completely safe there. I attended basketball camp at EOYDC with Todd Bozeman, UC Berkeley's head coach at the time. A lot of athletes, like Gary Payton, came out and it was real fun. Just seeing the sports figures at that camp gave me an opportunity to dream about being in professional sports, and it gave me a way to think about making it. I'm not even a basketball player, but that camp had a big impact on me. Just seeing

professional people inspired me. Someone showed up, and I will remember it for the rest of my life. I didn't want to be a football player right away. When I got to college, I was realistic about the fact that I would probably work in the business world rather than play pro sports. It happened that I worked hard enough at football in college and was told that I could go to the next level, but I still finished my criminal justice degree. I still help the Center when I can. Athletes from the Raiders supported a Wal-Mart sponsored shopping spree for kids during Christmas. Parents really need the security of knowing their kids are in a safe place and doing something constructive. Now that I'm an adult, I know that East Oakland can be dangerous, but as a kid at EOYDC I never saw anything or noticed it. I want kids to have a brighter future. When my football career is finished, I would like to do something with youth. Maybe I'll be a counselor and motivate youth the way I was inspired at EOYDC.

Accomplishments

- Bishop O'Dowd High School Graduate
- BA, Criminal Justice, San Diego State University
- Two-time Mountain West Defensive Player of the Year in college
- Starting Middle Linebacker for the Oakland Raiders
- Broadcaster ESPN Los Angeles covering the NFL's Los Angeles Rams broadcast games

KAREEM NITOTO

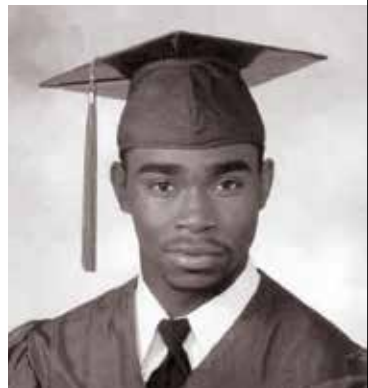
EOYDC MEMBER
1997 – 2007

When I first came to EOYDC I was too nervous to talk to anyone my age, and I would only talk to the staff. One day I was playing basketball, and three kids came in the gym. Aaron, Ray Ray, and Roman asked to play with me when they could have just gone to another basket. After that day, we would play together until the gym closed—and for a long time we all were best friends. My favorite programs were the African Dance class, the Summer Camp, art class and basketball. I was in the first EOYDC group to go on a Big City Mountaineer camping trip. In the seventh grade I was expelled from the Berkeley School District. That's when EOYDC made its biggest impact on my life. It took me away from that bad crowd I would hang out with. My Dad made me work for him for free at EOYDC for the whole year. Eventually, I saw my friends moving on, and I wanted to go back to school, and I wanted to play basketball for a school team. I went to Claremont Middle School in Oakland, then graduated with honors from San Leandro High School. Always being

Accomplishments

- Honor Student, San Leandro High School Graduate
- EOYDC player, AAU National Basketball Tournament
- Top Five Northern California players in the Class of 2007
- MVP, EOYDC's Gary Payton Tournament
- Business student with a basketball scholarship, University of Hawaii

in the gym, I got to play with all the older people and they took my game beyond my years. When I played in the Gary Payton Tournament, I was nervous and I missed my first few shots. I played with Antonio Kellogg, so he made most of the shots for me. I won the championship four out of five times. I remember how proud I was when I got the MVP, which put me up there with other great EOYDC tournament players like Leon Powe, Antonio Kellogg and Drew Gooden. I also had fun at the Center. At the summer camp we had a water fight and my brother and I soaked my Dad and Mark Curry. They chased us down with a huge bucket of ice water and drenched us. It was a memorable moment because Mark is a famous comedian and he was having fun just like all of us. I finished at UC Riverside on a basketball scholarship as a business major. I currently work with KP molding and shaping young basketball talent at EOYDC and beyond. EOYDC is like my family and I will be involved with it for the rest of my life, because I might not be here if I didn't start there so many years ago.



IN THE SEVENTH GRADE I WAS EXPELLED FROM THE BERKELEY SCHOOL DISTRICT. THAT'S WHEN EOYDC MADE ITS BIGGEST IMPACT ON MY LIFE. IT TOOK ME AWAY FROM THAT BAD CROWD I WOULD HANG OUT WITH.

I'M NOT EVEN A BASKETBALL PLAYER, BUT **THAT CAMP HAD A BIG IMPACT** ON ME. JUST SEEING PROFESSIONAL PEOPLE INSPIRED ME. SOMEONE SHOWED UP, AND **I WILL REMEMBER IT** FOR THE REST OF MY LIFE.

GARY
PAYTON

EOYDC MEMBER
1978 – 1986



WHEN I HEARD THAT **THE CENTER WANTED TO UPGRADE** THE GYM... IT WAS OVER! I ASKED HOW MUCH THEY NEEDED, AND I GAVE A \$100,000 GRANT TO EOYDC. IT WAS **THE BEST MONEY I EVER SPENT.**

I can remember back to the seventh grade. I was 12 years old when I first visited the East Oakland Youth Development Center. It's a great place for kids to meet people from all around the city. I made a lot of friends there. We hooped and played around, and basically had fun. As I got older, I played in summer leagues at EOYDC. I learned that one day I might face a friend on the other team. My game had to be focused and on point. We could be friends off the court, but when we were competitors on the court, the name of the game was to compete and win.

After I went off to college and played in the NBA I never forgot EOYDC, one of the places that held such good memories for me. When I played with the Seattle Supersonics, I created the Gary Payton Foundation because I knew it was important to give back to the community. My first big grant in Oakland was to EOYDC. I remembered that Regina Jackson, the executive director, flew up to Seattle to visit and give a presentation. When I heard that the Center wanted to upgrade the gym ... it was over! I

Accomplishments

- Skyline High School Graduate
- BA, Oregon State University
- Featured in 1990 *Sports Illustrated* cover story as the Nation's Best College Basketball Player
- NBA All-Star nine times; Nine-Time All-Star Defensive Player of the Year
- Philanthropist: Gary Payton Foundation

asked how much they needed, and I gave a \$100,000 grant to EOYDC. It was the best money I ever spent. I came back to the Center for a celebration and brought my whole family. EOYDC unveiled a mural that the participants painted, and they did a basketball show. It all brought back the memories of my hoop days in that same gym.

Almost every year I get back to EOYDC for the Gary Payton Invitational Basketball Classic. I get to see the new talent in high school ball. It's nice to sit back, watch the games and connect with my old partners from Oakland—many of whom have children that now attend EOYDC. It has been an oasis in the middle of a storm. I appreciate EOYDC for what it did for me and so many others back then—and today!

- NBA Champion: Miami Heat 2006; current Point Guard, Miami Heat #20
- NBA Champion 2006
- 2 Olympic Gold Medals with USA: 1996 and 2000 Olympic Games
- Naismith Memorial Basketball Hall of Fame

KELVIN
POTTS, JR.

EOYDC MEMBER
1997 – PRESENT

I walked into EOYDC for the first time when I was in the 7th grade. My dad brought me. I needed to take my awareness in life to the next level and that is what EOYDC provided. My process was uniquely my own just like everyone else's, but EOYDC always was a family oriented enriching environment which formed something special in me.

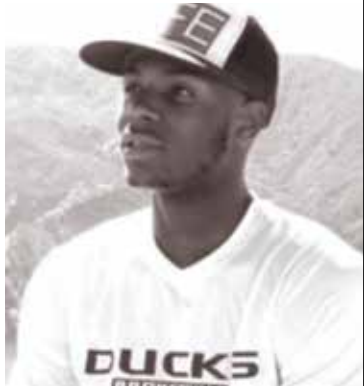
I participated in extra- curricular activities such as basketball, track, self -defense, SAT prep, cooking and more all at EOYDC during high school. I still remember vividly participating on EOYDC's 14 and under AAU team. That year we went all the way to nationals in Florida. It was so much fun travelling with my team. While we didn't win the championship, we all felt like winners. I will always remember the fun we had on the beach! I shared many stories with my friends that I now call brothers from EOYDC. Ultimately, EOYDC prepped me for more stages than I expected. I graduated from Fremont High and received a basketball scholarship to play at Clark Atlanta University. I did well freshman year, but after a coaching change I transferred. I attended Chabot College and had to

Accomplishments

- Fremont High School Graduate
- Chabot College
- College of Idaho
- Founder, Director and Trainer Team Arsenal AAU Basketball Club

earn my spot back as a university scholarship athlete. I remember vividly EOYDC opening the gym up to me and the young ones I brought along with me. I trained them but I was still playing so I didn't call myself a trainer. It was all still the love for the game. After a long season at Chabot I earned a scholarship to The College of Idaho. I finished out there and decided to hang my basketball shoes after a short trip to Ireland to play ball. My calling had come, I wanted to continue to develop players. I wanted to still be the kid from East Oakland that helped other kids with their game. I felt like the resources and knowledge that I gained over the years would be valuable for the next hungry humble kid.

To this day I am active at EOYDC academically and through basketball. I am the founder and director of Team Arsenal AAU Basketball Club which is built of a staff of EOYDC Alumni. If wasn't for EOYDC I can genuinely say that myself and things would be a lot different. I'm grateful and forever a EOYDC proud alum. Thank you Ms. Regina, Claude and staff.



I WANTED TO STILL BE **THE KID FROM EAST OAKLAND** THAT HELPED OTHER KIDS WITH THEIR GAME. I FELT LIKE THE RESOURCES AND KNOWLEDGE THAT I GAINED OVER THE YEARS **WOULD BE VALUABLE** FOR THE NEXT HUNGRY HUMBLE KID.



LEON POWE

EOYDC MEMBER
1998 – 2003

EOYDC PARTICIPANTS WATCHED THE LAST HOME GAME OF THE '08 CELTICS SEASON. **IT WAS MY GAME HIGH OF THE SEASON, AND MAYBE IT'S BECAUSE MY EOYDC FAMILY WAS THERE TO SUPPORT ME!**

I started going to EOYDC when I was about 11, and I was always in the gym. One of my favorite memories was participating in the Mark Curry Tournament. It was a lot of fun, and there was a family atmosphere. The best of the best high school basketball players in the Bay Area played in the EOYDC gym. Most of the time it was standing room only! I am the oldest of six, and I had all my family there supporting me. The tournament was more than just basketball, I learned about the game of life. I learned small things, like when everyone shook hands to give respect; to big things, like when Mark encouraged us to do something with our lives and to focus on getting an education in school. When I was younger, I was more into basketball than school, so I appreciated hearing Mark's comments, especially now. So, when I return to EOYDC to speak to the kids, I tell them that basketball is nothing without school. I listen to the kids—their goals and aspirations. I tell them that if they put their minds to it, work hard and believe, they can do anything they want to. I remind them that

my life was full of struggles, but I never gave up. Sharing my story was difficult, but I shared it because maybe the kids could find inspiration in my story. I left college after my junior year to play in the NBA, but I am committed to returning to U.C. Berkeley to finish my degree. In April of 2008, the Pathway to College program did college tour visits to Boston and Rhode Island. I met another friend of EOYDC, Nnamdi Asomugha, the Oakland Raider who sponsored the tour. EOYDC participants watched the last home game of the 08 Celtics season. It was huge for me to have the kids watch me play in person. It was also an amazing experience to be able to visit with them after the game. It was my game high of the season, and maybe it's because my EOYDC family was there to support me! Even after our team won the 2008 NBA Championship, EOYDC sent continuous congratulatory messages on their electronic marquee. Whenever EOYDC needs me, I'll be there!



Accomplishments

- Oakland Technical High School Graduate (first athlete to have his jersey number retired)
- UC Berkeley MVP; All-Pac-10 team twice
- Power Forward & Center with the Boston Celtics (#0) with a 2008 NBA Championship
- Founder, Leon Powe Invitational at EOYDC
- Boston Celtics Team Ambassador & Community Leader
- Radio Analyst

EOYDC
**WORK HARD
BELIEVE**

JASEN
POWELL

EOYDC MEMBER
1985 – 1992



Growing up in Oakland was a unbelievable experience for me. I was blessed to be able to experience the diverse opportunities Oakland offered to youth. Basketball was a vehicle for me growing up in Oakland. Being a teenager growing up I would play everywhere. My first experience being at EOYDC was playing in there basketball leagues when I was 13 years old. I remember walking from the front of the center into the gym and realize all the other resources EOYDC had to offer. I saw kids painting and drawing. I saw classes going on I didn't realize it was so much that was going on at the center. I met so many good people coming to EOYDC. I played for a travel team called "Green Machine" and I would see a lot of my teammates play there and I made sure I would come to EOYDC to get competitive play. I remember it like it was yesterday. I was playing a pick up game at EOYDC and I dislocated my left index finger. I had never suffered

a injury like that before and didn't know what to do. As competitive as everyone was playing it seemed like all the guys came to support me. I had one guy trying to pull on it i had another guy trying to calm me down and another person working to take me to the doctor. It was crazy the support and camaraderie everyone had once walking inside the center. To this day my finger is a lasting memory I will have for life at EOYDC. It's amazing all the connections I made just going to EOYDC. I was all about sports growing up and involving myself with EOYDC I realized how much the staff and coaches really wanted to help us as youth. The strict rules and discipline that was expected once walking inside that building was essential. When I look back at what impact EOYDC had for me that's what motivates me to give back and support our youth in the Oakland community. Currently I am the Director of Medical Services/Head Athletic Trainer for the LA Clippers. I have been able to personally fund a scholarship through EOYDC for any high school senior student that is interested in pursuing a career in health care. EOYDC, with the help of Regina Jackson, has been the pioneer for this scholarship. I utilize EOYDC as a place to donate things to support and help our youth of Oakland. I can't say enough how much the experiences of EOYDC helped me understand the importance of having a balance in life. From the age 13 until age 20 the most impactful time of my life I can say EOYDC was a place that helped me stay humble and understand what it took to work hard for things in life. It takes a village to help you advance positively in life and EOYDC was part of my village.

Accomplishments

- Bishop O'Dowd High School Graduate
- Merritt College
- BA, Kinesiology Cal Poly Pomona,
- Head Athletic Trainer, Los Angeles Clippers

BRIAN
SHAW

Although I only come to Oakland about a month out of the year now, I stay involved with EOYDC when I can. At a fundraiser I hosted at my house in Oakland about three years ago, we had a good turnout and raised some money for the Center. I also participate in various EOYDC basketball camps and speak to the kids about how to accomplish things in life. As a young person, I attended my first organized camp of any kind at EOYDC. Lester Connor used to play pick-up there, and he was a role model. The volunteers taught us basketball and how to translate those skills to life. One of the best things I learned was to be appropriate for the situation. How people act on the street should be different when they are interviewing for a job. How you look, how you dress, how you talk can turn people off when you are making a first impression. When we got out of pocket, the adults always reminded us to do better. I remember all of this, so giving back to the

Accomplishments

- Bishop O'Dowd High School Graduate
- BA, Sociology, University of California at Santa Barbara
- NBA player, Miami Heat, Orlando Magic, Golden State Warriors, Philadelphia

Center has been important to me. I was speaking at a camp at EOYDC when a little girl in the audience looked me in the eye and asked me if I had ever smoked weed. For a moment I was nervous because Channel 7 and my mother were there watching, but I couldn't lie to her. I told her that I did experiment with weed at the end of high school and at the start of college. But I told her that I found out the hard way that drugs weren't compatible with the goals I set for myself. I told them that I wasn't there to preach or tell them they shouldn't do drugs, but I wanted them to know that their actions have consequences. Afterward, my mother told me she was proud of me. She said that the worst thing I could have done was lie because it would have come back to haunt me. My mother and the folks at EOYDC taught me to be careful and thoughtful about what I say because it can have a great impact on others.



MY MOTHER AND
THE FOLKS AT EOYDC
**TAUGHT ME TO
BE CAREFUL** AND
THOUGHTFUL ABOUT
WHAT I SAY BECAUSE
**IT CAN HAVE A
GREAT IMPACT ON
OTHERS.**

- 76ers, Portland Trail Blazers, Los Angeles Lakers (3 NBA Championships)
- Los Angeles Lakers Assistant Coach
- Denver Nuggets, Head Coach

EOYDC WAS
A PLACE THAT
HELPED ME
STAY HUMBLE
AND UNDERSTAND
WHAT IT TOOK TO
WORK HARD FOR
THINGS IN LIFE.

THE CHOCOLATE MILK WAS THE FIRST THING I FELT IN LOVE WITH AT EOYDC.

MARCUS THOMPSON



The chocolate milk was the first thing I fell in love with at EOYDC. During the summer, I used to look forward to the treks from Sobrante Park to the Center. Sometimes, my cousins and I would scrape up bus fare for the 82. When we couldn't, we walked. The best days were when a woman named Donna Rhinehart, a friend of my aunt, would bring us. I must have been 8 or 9 when I first started going—too long ago to remember much other than a few people and the constant playing. And the chocolate milk. Shortly before my 10th birthday, my parents split up and I moved to North Oakland to live with my grandmother. I moved back to Sobrante to live with my dad two years later. Other than the occasional pickup hoop game, I wasn't involved much with EOYDC until high school. There was the makeshift Olympics in the parking lot, and Brian Shaw's basketball camp, and EOYDC Rebels games. But I didn't take full advantage of EOYDC until I came to work as a youth leader my junior year at Oakland Tech. We took part in dance classes, organized arts and

Accomplishments

- Sobrante Park raised
- Oakland Technical High School Graduate
- BA, Journalism, Clark Atlanta University
- Sports Journalism Institute alum
- National Association of Black Journalist member

EOYDC MEMBER
1986 – 1996

crafts projects, painted murals, tutored, held clinics, served lunches. That's when I began to understand that EOYDC was more than basketball and chocolate milk. Imagine my surprise as years later I returned to EOYDC—this time as a professional journalist, as living proof of the organization's success. I met students inside the center on a Sunday afternoon upon their return from a college tour sponsored by another friend of EOYDC, Oakland Raiders cornerback Nnamdi Asomugha. The familiar sights gave me a rush of memories. I saw the stairs I used to run up and down, the court where I sat at the feet of Gary Payton when he gave a speech, the wall on which I helped to paint a mural. Even the cranny where I would squat and guzzle my chocolate milk. I was back home. I saw excitement in the eyes of the children I talked to, who were ever so willing to share the stories of their adventures and experiences—even with a strange face like mine. What they didn't know is that I wasn't a stranger. I was merely the cousin they'd never met, part of the ever-expanding EOYDC family.

- Award-winning columnist for *The Athletic*
- Author of National Bestseller *Golden: The Miraculous Rise of Steph Curry*

EOYDC
LIVING
PROOF

KRISTINE FONTABLA WILLIAMS

EOYDC MEMBER
2001 – PRESENT

When I was 12 years old my parents divorced, and soon after I entered an all-girls high school. My adolescence was shaky and difficult, but the EOYDC track club kept me out of trouble and in a good environment. Despite the intensity of the track program, I was even more drawn to participate because practice gave me a sense of security. Home was different. With a single parent who was working, I never knew who would be at home. Traveling to represent EOYDC at track meets was fun. We were able to bond more just sitting in the car or in the airplane. To prepare for meets, we used to take ice baths. I was scared at first, but it was something that the whole team would do. It was a bit painful and our legs would be red, but it actually relaxed us. After, we would laugh about it. One cold, rainy practice, Coach Curtis told us that we were special because we were, unlike most, out working with determination, commitment and dedication. To me this meant that even though life might get harder, from running track I have attained a mentality that I can endure

Accomplishments

- Holy Names High School Graduate
- BS, Nursing, California State University, East Bay
- Sigma Theta Tau International Honor Society for Nursing
- Sonoma State University
- Masters in Nursing
- Family Nurse Practitioner 2018

the race of life. I adapted to the EOYDC values and beliefs: discipline, manners, professionalism and commitment. In many Asian cultures, we are taught to be quiet, but things are different in the Bay Area. I've had to adapt to learn how to deal with people from a lot of cultures, and it helped me learn how to socialize and work out differences. Track at EOYDC was looked at as a way to get to college, and I feel like my academics are stronger. I plan to be a surgeon. Track taught me discipline that I use in school. Practice requires a commitment, and I apply that to studying every day. So, when I feel like I have given 100 percent, I dig down to get 110 percent. I stay connected with EOYDC as an adult for the same reason I was lured into track. EOYDC is like home and is always there for me. Even with a busy schedule, I visit EOYDC at least once a month. And when I see young EOYDC members, I enjoy talking with them. I know they are looking up to me as a role model now, which is further rewarding.

- Registered Nurse 2015 – Current
- UCSF Children's Hospital Oakland & Research Center Registered Nurse



TRACK TAUGHT ME DISCIPLINE THAT I USE IN SCHOOL. PRACTICE REQUIRES A COMMITMENT, AND I APPLY THAT TO STUDYING EVERY DAY. SO, WHEN I FEEL LIKE I HAVE GIVEN 100 PERCENT, I DIG DOWN TO GET 110 PERCENT.

RENEE WILLIAMS

EOYDC MEMBER
1997 – 2007, CURRENT



I never thought of attending college until I came to EOYDC. I knew that my family wouldn't have money to send me to college, but Coach Curtis said that it was possible for me to receive a scholarship. EOYDC changed my life because I was able to do something constructive with my life instead of running around on the streets. I began attending EOYDC my freshman year at Skyline High School. One summer I was the receptionist, and another summer I worked in the recreation department. When I made the Junior Olympics track team, I went to Barbados to compete. EOYDC made a way for Coach Curtis to go with me to coach me, and I really appreciated that support. EOYDC also helped me when it was time to start thinking about college. No one in my family had ever gone to college, so I didn't know a lot about it, especially when it came to financial scholarships. When I started getting acceptance letters, I felt like I could really do it. I earned an academic and a track scholarship to UCLA, so my family

didn't have to pay anything. I felt like I was breaking some chains that kept my family out of college. Now, I'm a role model for my siblings and cousins who are looking at going to college. Having this degree also means that I can have a job to support myself, and I can also have the ability to help my family. Now that I'm done with college, I'm coming back home to my family—and my EOYDC family. Coach Curtis is more than just a coach to me—he is a father and friend as well. I can call on him at any time day or night; he is always there when I need him, and he always has my best interests at heart. Ms. Regina is a mom to me. Even though I have been away at college, they have never forgotten about me. Ms. Regina checks up on me from time to time, and she lets me know that if I need anything she'll always make a way to help me out. Coach Curtis came to my track meets even when I was in college, and Ms. Regina came to my graduation. Things like this let me know I am loved. I am blessed that I was able to be a part of EOYDC.

Accomplishments

- Skyline High School Graduate
- First in her family to graduate from college
- UCLA track scholarship
- BA, Sociology, University of California at Los Angeles
- Master of Social Work, New York University
- Federal Officer, Department of Homeland Security for US Customs and Border Protection

EOYDC OPENED MY EYES, ESPECIALLY WHEN IT CAME TO FINANCIAL SCHOLARSHIPS. WHEN I STARTED GETTING ACCEPTANCE LETTERS, I FELT LIKE I COULD REALLY DO IT.

TRINITY WILSON

EOYDC MEMBER
2007 – CURRENT



EOYDC is not just a building, it is a home. EOYDC has impacted me and helped facilitate my success personally and professionally by way of instruction, guidance, and mentorship. I'm currently the Administrative Coordinator for the Center for Media, Entertainment, and Sports at UCLA's Anderson School of Management. I was blessed to start my current job one week after graduating from UCLA with my B.A. Notably, I may not have even made it to UCLA if I never walked through the purple doors on 82nd & East 14th. What brought me to EOYDC was Curtis Taylor and his amazing track program, but what allowed me to make EOYDC my home, was much more than that. Curtis Taylor was able to push me physically, which contributed to my mental toughness. Ms. Regina was able to encourage and narrow my focus, by showing and teaching me that life is about more than just catering to yourself, it's about helping others. While growing up at EOYDC I had plenty of opportunities, that at the time I only saw for myself. I was traveling the world and running all over the country to compete in, at the time, what I thought was my purpose. I was making national teams left and right while making quite a name for myself. I was

Accomplishments

- USA World Junior Team At age 13, my age prohibited me from competing with the team in Trinidad.
- Indoor Friendship Games in Japan
- Inaugural Youth Olympic Games in Singapore, Team USA 100 meter hurdles
- Gold Medalist, World Youth Championships in France

able to travel to Japan and experience the Japanese culture, see their art, and taste their food. I traveled to Singapore and was able to experience the country with my mom, Andrea Wilson, & Ms. Regina right by my side. I was able to cross borders from Singapore to Malaysia, take their public transportation, and live in their culture. I was able to go to France and have bread for breakfast, lunch, and dinner, I had the best freshly made waffles with powdered sugar and nutella, I had to figure out how to communicate with the staff for cold water or at least water with ice, and I met some of the nicest people who contributed to so many great memories. At this moment, I'm realizing those experiences weren't just for me. Those experiences were for me, my mom, my aunt, Ms. Regina, Curtis Taylor, EOYDC, etc. Those experiences I had allowed me to be a living representation of the hard work I put in in school and on the track, the sacrifices made by my family, and the belief and support of Ms. Regina and EOYDC. At those moments I was able to be a living representation of the people of Oakland and the East Oakland Youth Development Center. EOYDC has been impactful locally and globally by supporting the individuals who have grown up within our walls.

- Gold Medalist, World Junior Championships in Florida
- St. Mary's High School Graduate
- BA, Sociology, UCLA
- Administrative Coordinator, Center for Media, Entertainment and Sports, UCLA Anderson School of Management

EOYDC HAS IMPACTED ME AND HELPED FACILITATE MY SUCCESS PERSONALLY AND PROFESSIONALLY BY WAY OF INSTRUCTION, GUIDANCE AND MENTORSHIP.

40

2008
LINKS
BOOK CLUB
(READING
LINKS TO LIVING)
STARTED



2015
Apple makes first investment in Oakland—
donates 40 iPads and establishes iPad lab at
EOYDC —covered by USA Today



Lead with love
Follow your passion
50% go to college from our GED Program



2009
SOUTHWEST
AIRLINES
SPONSORS ANNUAL
COLLEGE TOURS

50%



Helping Our Youth Achieve Success

In an effort to respond to the evolving needs of the community, we created a special department for education during this last decade. We provide a litany of evidence-based programs throughout the educational continuum from kindergarteners all the way up to college grads and beyond.

Designed to develop leadership, academic, and life skills, the *After School Leadership Academy (ASLA)*, provides mentoring, homework support, tutoring, and enrichment activities for elementary aged students. ASLA supports our youngest participants in cultivating a long-term, life-long commitment to learning, thus creating a sound foundation for academic career and life success.

EOYDC's newest education program, *The Bridge*, is focused on middle school youth at risk of academic and social disengagement and provides for the unique needs of this pivotal stage. We offer coaching support, social and emotional learning, intensive literacy intervention, in addition to a variety of enrichment activities.

CULTIVATING **STRONG CHARACTER** IS FOUNDATIONAL TO EVERYTHING WE DO. EOYDC'S STAFF DRIVES THIS PLATFORM THROUGH CURRICULUM, **INTERACTION**, AND CONSISTENT **MODELING**.

EOYDC
**ACHIEVE
SUCCESS**

DEVELOP LIFE-LONG LEARNING
AND EMPOWER FUTURE LEADERS | **EDUCATION**

The *Pathway to College* program guides students through the rigors of transitioning from high school to college. We prepare them socially and emotionally for what college entails and provides practical assistance to their college application process through personal statement review, scholarship assistance, college tours, and leadership coaching support.

Educational Empowerment offers preparation for the High School Equivalency Test (commonly known as the GED) for students who have not received their diploma. The program provides personal, class, and computer aided instruction in basic math, language arts, life skills, history and science in order to help them pass the HiSET exam and empower them to explore post-secondary education and job opportunities.

These collective programs serve over
500 students each year.



500

2004
MAGIC JOHNSON
VISITED EOYDC TO
OPEN THE
**MAGIC JOHNSON/HP
INVENTOR CENTER**



2008
**BROTHERHOOD
ACROSS AMERICA**
COLLEGE CASCADING
MENTORING MODEL IS
CREATED
98 STARTING
ENROLLMENT



MURAL CONCEIVED
AND DESIGNED
BY 15 STUDENTS
FROM THE SUMMER
YOUTH EMPLOYMENT
TRAINING PROGRAM
(SYETP)
IN PARTNERSHIP
WITH THE CALIORNIA
COLLEGE OF ARTS
AND CRAFTS (CAC)



AUGUST 16 1995,
THE **"PART OF THE
SOLUTION"** MURAL
WAS DEDICATED TO
COMMUNITY



ANDRE AIKENS

EOYDC MEMBER
1987 – 1988

I was a gifted student who liked my teacher and enjoyed school overall. I was picked on a lot in middle school, and it seemed like being smart was a hindrance. The class clowns and bullies seemed to be popular and liked, and the smart kids were ostracized. There weren't a lot of adults who could help with this part of life in school, so I felt on my own. By the time I started high school I was disinterested in the public school system, so I dropped out. I got a clear idea of what life can be like when you have no education. I couldn't care for myself, I was condemned to hustling on the street, and I didn't have choices. EOYDC helped to change my view of the importance of education. My best friend, who was attending the GED program, introduced me to the Center. I became interested in the program after sitting in on a class session taught by Thomas Semmons. I was attracted to the instruction and cultural relevance that he provided. He used current events to make our lessons relevant to our lives, and he showed people who

used education to move forward in their lives. Everyone in the class cared about everyone else making it, and Mr. Semmons encouraged a family atmosphere. I got my GED and college degree, then I became a teacher in Oakland. After years of working in the public school system, I went back to the organization that helped to send me to college. I now work at the Omega Boys Club in San Francisco to try to keep youth on the right path so that they will have opportunities. I carry with me the obligation to give every young person the opportunity to be successful. I learned at EOYDC that I have to be a guiding light for others by what I do. I still work with the Center's youth to help them get college scholarships, and recently I was the keynote speaker at EOYDC's GED graduation. Simply put, "The more you know the more you owe." And I owe a lot. I have a responsibility to help any young person I come in contact with. I have to care. If I don't, who will?



Accomplishments

- EOYDC GED Graduate
- BS, Mathematics Education, Grambling State University
- Oakland Public School Teacher and Assistant Principal
- Operational Manager, Omega Boys Club in San Francisco

EOYDC
**CULTURAL
RELEVANCE**

THE MORE YOU KNOW
THE MORE YOU OWE.
AND I OWE A LOT.

I HAVE A
**RESPONSIBILITY
TO HELP** ANY YOUNG
PERSON I COME IN
CONTACT WITH.

DOMINIQUE DRAKEFORD



As an entrepreneur and influencer in the world of sustainable style, there are moments when I look back at my foundation to get a better understanding of my roots and to help guide my mission driven work. Yes, EOYDC was my first job as a young teenager. I received my first paycheck and my first ounce of financial freedom, but it was so much more than that. As a youth development leader for several summers, I acquired a different level of discipline and accountability than in my home environment. I was a uniquely eccentric dresser (which speaks to my profession today) and the environment of the center nurtured my creative freedom. Now as the “Sistah Souljah of Sustainable Style” (Huffington Post), I can say that being an opinion leader has deep roots to EOYDC.

Additionally, I briefly worked as the Pathway to College Coordinator at EOYDC. Not only was I in a position to give youth sound advice through one on one consultation—I learned from them. I understood the challenges of the education system in the Bay Area but more importantly

EOYDC MEMBER
2001 – 2014

I understood the untold passion of students and this heightened my social consciousness. Seeing young people of color prosper is forever ingrained in my soul and my experience in leadership positions at EOYDC amplified that. Even today, when I host NYU tours for the annual college tour in New York—I’m connected!

EOYDC is a place for development for not only the youth but the staff as well. The woman I’m destined to become is in large part because this center instilled pillars of character where reciprocity is key! In my line of work where I’m constantly discussing environmental and social sustainability as it relates to fashion and beauty—I’m always concerned about what that will look like for young people, for communities of color and how systematically we’ve been affected by environmental injustices. Just like EOYDC, sustainability’s goal is to create possibility—not limit options! And because of my journey with EOYDC—my voice has a unique perspective and will continue to evolve with solid East Oakland roots.

Accomplishments

- Bishop O’ Dowd High School Graduate
- BA, Business Environmental Management, UC Riverside
- MA, Sustainable Entrepreneurship and Fashion, New York University
- Editor in Chief, Melanin Ass.com (Melanin and Sustainability Style)
- PR Consultant and Ethical Fashion and Beauty Influencer



JUST LIKE EOYDC,
**SUSTAINABILITY’S
GOAL IS TO CREATE
POSSIBILITY – NOT
LIMIT OPTIONS!**

EOYDC MEMBER
2005 – PRESENT

DOMINE
EZECHUKWU



The first time I set foot in the East Oakland Youth Development Center. I was a little excited, a little nervous, and very curious about what type of summer my 8-year-old self would experience. My first summer as a SCEP participant planted the seed for my future in leadership and youth development. As a result of my participation I have been filled with love and provided many opportunities.

Those opportunities included local and nationwide college tours. A feature in Oakland Magazine, published author in Y U Gotta Call It Ghetto, multiple scholarships, and more. One of my most honorable experiences is serving in the last class of the U.S. House Congressional Page program. I remember Ms. Regina pulled me aside and asked “Hey, do you want to move to DC for a semester?” At first, I thought she was kidding, but after looking at her very serious face, a nervous smile formed and out came the word YES! Being a page was exhilarating. It was an honor to work with officials in the Congress and Senate. My time spent on Capitol Hill helped me to become an independent decision maker, certain of my beliefs and morals, present myself with

Accomplishments

- Oakland School for the Arts, Graduate
- BS, Forensic Science, Fisk University
- Beta Kappa Chi, Scientific Honors Society
- Fisk Jubilee Singers

AS AN ALUMNA OF EOYDC, **I AM STILL LEADING**, I AM STILL FIGHTING TO MAKE **A DIFFERENCE**, AND I WILL CONTINUE TO BE A CHANGE AGENT FOR MY COMMUNITY AND FOR THIS WORLD.

EOYDC
IGNITE
CHANGE

integrity and serve my community proudly. I came back home full of knowledge and with a deeper understanding of the world and our government. From that experience, I sought out opportunities that would put me in a position of power, the kind of power that it would take for me to ignite change. This self-declaration led to me becoming an assistant director of the summer program. As the assistant director, I applied everything that I had learned as a page to my new position. I gained experience in administrative work, planning and organizing big events, strengthening my communication skills, and networking/advocating for the organization.

My time at EOYDC definitely laid down my foundation in leadership. From age 8 and throughout my teenage years of working at the center as a homework tutor and computer instructor, and participant in Pathway to College Program I really began to understand what it meant to lead and serve those who had served me whilst growing up. Every lesson I learned from EOYDC I take with me through every stage of life. My leadership continued and grew throughout the entirety of my college matriculation. I kept finding ways to seek out opportunities to be a “change agent.” I was involved in everything. I was Director of the Women’s Ensemble, an SGA Executive Board member, Chapter President of my sorority, an Orientation Leader, a Lead Trio Mentor, a member of the Beta Kappa Chi: Scientific Honors Society, and a Fisk Jubilee Singer. My happiest moment though was in my last year at Fisk. I was able to share the knowledge and history of my university with current PTC students on their first Southern college tour. Out of all of the tours I had given on campus, hosting my EOYDC family upon my graduation was the greatest; it reminded me of my very first tour with PTC, and how I dreamt of being in college one day. To see that dream come full circle gave me the utmost satisfaction. As an alumna of EOYDC, I am still leading, I am still fighting to make a difference, and I will continue to be a change agent for my community and for this world. I am forever and eternally grateful for the seeds that have been sewed for me, and for my foundation.

LANIKQUE
HOWARD

EOYDC MEMBER
2003 – PRESENT

I am a very family-oriented person, but after leaving New Orleans at 8 it was really only my mom, my two sisters, and me. EOYDC gave me the family I felt I was missing. All of a sudden I had more parental figures, aunts and uncles, cousins, brothers and sisters. During my high school years EOYDC kept me busy. Every year EOYDC has a sleepover for the summer program participants, and all of the youth leaders and instructors are required to attend. As I packed my sleeping bag and pajamas, I did not realize that it would be my first time spending a night away from home. As it got dark and the parking lot gates were locked, it hit me and I cried like a baby because I was completely out of my comfort zone—then because I was embarrassed. A large group of children surrounded me. To comfort me, they gave me everything from their favorite pillows to their teddy bears to their candy. I felt like I was 5 again. Then all of the children made a tight circle around me to make sure no “boogeyman” got me. It was the best night of sleep I ever got. The summer before my freshmen year I attended UC Berkeley’s Summer Bridge Program,

Accomplishments

- Oakland High School Graduate
- UC Berkeley Incentive Awards Program Winner
- Chancellor’s Award Recipient, Cal Opportunity Scholar: Biology
- Student Life and Advising/Educational Opportunity Program Peer Advisor
- BA, UC Berkeley (American Studies, emphasis on Health and American Family)
- NYU/ UC Berkeley Domestic Exchange
- University of Utrecht, Netherlands
- MSW/ PHD Social Work, University of Wisconsin
- White House Domestic Leadership Workshop Participant

an intensive six-week program that helps low-income minority and disadvantaged students with their transitions into Cal. I was in school from 8:00 a.m.– 9:00 p.m., and studied until the wee hours of the morning. Some days I just laid in the bed and cried. On a particularly bad day, my best friend brought me some letters from the students in her EOYDC Creative Writing class. One letter, from an 11-year-old girl I had become close to over the years, made me smile. It closed with her saying that she knew that Berkeley was hard, and that if I needed to, I could borrow her pillow—the same pillow she had let me borrow three years prior when I cried at the EOYDC sleepover because I had spent my first night away from home. She stopped my tears years ago, and somehow she had managed to stop my tears again. I wouldn’t have been able to make my first steps into adulthood without the preparation EOYDC provided me, and the love, support, and encouragement the EOYDC participants gave me. My life has been filled with endless possibilities because I have always had love at my back pushing me towards success and the realization of my dreams.

- Confidential Assistant to the Assistant Secretary or the Administration for Children and Families within the U.S Department
- Author P. Miles Social Policy Award Recipient
- Dorothy M. Pearson Graduate Fellowship Award Recipient
- Association for Public Policy Analysis and Management Equity and Inclusion Student Fellowship Recipient
- Institute for Research on Poverty Graduate Research Fellowship Recipient
- University of Wisconsin-Madison Advanced Opportunity Fellow/Graduate Research Scholar
- Cal Alumni Association Leadership Award Recipient

I WOULDN’T HAVE BEEN ABLE TO MAKE **MY FIRST STEPS INTO ADULthood** WITHOUT THE PREPARATION EOYDC GAVE ME, AND THE **LOVE, SUPPORT AND ENCOURAGEMENT** THE EOYDC PARTICIPANTS GAVE ME.



JULISSA PEREZ LIMA

EOYDC MEMBER
2015 – PRESENT



I started working at EOYDC from my sophomore to senior year of high school. I was fortunate enough to be a youth leader for the 12- to 13 -year old group. After the summer program ended, I enjoyed it so much that I wanted to continue working at EOYDC. I applied to work during the school year as a tutor and mentor for elementary and middle school students. Later in 2015, I had the honor to be part of the Jefferson Awards where I received my first training and got many ideas on how to help my community through EOYDC. In 2017, I was the Arts and Craft instructor and co-science instructor of the Summer Enrichment Program(SCEP). Everyday, I would walk around the center helping around and the kids would tell me that they could not wait for my class because they enjoyed it so much. They would tell me how much they enjoy making animals from scratch the day before.They were my motivation to wake up really early in the morning and come to the center to prepare the

classrooms for the day. On the weekends, I would not even go out because I prioritized to plan fun activities for the participants for the upcoming week. Throughout my years at EOYDC, everybody has shown that they care alot about me and my future. EOYDC has become my second family. I especially keep in touch with Landon Hill and Shay Pratt on a regular basis. I know for a fact that if it were not for Ms. Regina, I would not be at UCD. I can honestly say she is my most important and influential mentor in my life. That is another of EOYDC's inherent qualities: they provide insight, support and advice when there is no one else to turn to. My family at EOYDC have taught me to believe in myself and have always supported me. With their love and encouragement, I can do anything. In the two months since I left the Bay Area, I have stayed connected with EOYDC because I am grateful for all that the people who make this program possible have done for me.

Accomplishments

- Aspire Golden State College Preparatory Academy
- 2015 Youth Leader
- 2015 Jefferson Awards with EOYDC
- 2017 Arts and Crafts Instructor of EOYDC Summer Program
- 2017 Regina Jackson Scholarship Recipient
- Biological Sciences, University of California, Davis

THOMAS LOGWOOD

EOYDC MEMBER
2013 – PRESENT



My involvement with the EOYDC began during my senior year of high school. Ms.Jasmine presented to my class, informing us about the Pathway to College program. When she first introduced herself as a manager for the EOYDC and told the class where the center was located, I was shocked. I had passed by it countless times growing up, but for some reason I assumed the building was abandoned. I find the irony in that every time I think about the center. It is a place located in the heart of East Oakland that is filled with so much love and energy from the people who occupy it on the daily. After becoming more involved with the EOYDC over time, I found out even more about how wrong my assumption was, and how I regret not getting involved until my senior year of high school.

With that said, it is safe to say that my appreciation for the EOYDC has most definitely grown over time. I am appreciative of the friends and associates that I have gotten

to know, and for the opportunities that have been presented to me from my involvement with the EOYDC.

Over the years, I've participated in the annual New York College Tour, received scholarships for college, become alumnus for the Pathway to College Program, joined the Brotherhood Across America Program, volunteered for the Portrait Project on male identity formation. I have hosted annual college tours for the EOYDC scholars on the UC Santa Cruz campus.

Through these experiences, I have developed much love and appreciation for the EOYDC staff and family; their commitment to the youth of Oakland is clear. I am a representation of the East Oakland Youth Development Center and all that it stands for. So I am proud to be a part of this network of powerful men and women who continue to grow for the betterment of ourselves, and our shared Oakland community.

Accomplishments

- Castlemont High School Graduate
- Four-Time Oakland Athletic League All-City Selection
- BA, Sociology University of California, Santa Cruz
- First-Generation College Graduate
- Current Academic Advisor at the University of California, Santa Cruz

EOYDC
LOVE AND ENERGY

I AM PROUD TO BE A PART OF THIS NETWORK OF POWERFUL MEN AND WOMEN WHO CONTINUE TO **GROW FOR THE BETTERMENT OF OURSELVES**, AND OUR SHARED OAKLAND COMMUNITY.

THROUGHOUT MY YEARS AT EOYDC, EVERYBODY HAS SHOWN THAT THEY **CARE A LOT ABOUT ME** AND MY FUTURE.

MANY OF OUR YOUTH WALK INTO OUR DOOR WITH MINIMAL EXPECTATIONS FOR THEMSELVES AND FOR THEIR **FUTURE**.

IT IS OUR MISSION TO HELP THEM SEE BEYOND THE LIMITATIONS OF THEIR IMMEDIATE **CIRCUMSTANCES**.

UPPING THE GAME



40
YEARS



EDWIN MANZANO

EOYDC MEMBER
2012 – PRESENT



Who in Oakland would have thought the son of an El Salvadoran immigrant would have the opportunity to debate with former senior advisor to President Obama, Michael Strautmanis, get featured in a White House Blog by former Department of Housing & Urban Development HUD Secretary, Julian Castro, and study in two of Germany's top universities? Everybody at the East Oakland Youth Development Center did. Those of whom include the likes of young people from the Summer Cultural Enrichment Program, Mr. Claude, Miss Anana, Miss Alma, and most importantly Miss Regina have pushed me to lengths too unfathomable to think of. The EOYDC has not only believed in me every single step of the way, they have shown me the beauty of the decisions we make. Decisions such as immersing myself in an eye opening life changing experience by studying in Germany. Thanks to the EOYDC now I can say Sprechen Sie Deutsch? There wasn't a day that went by during my time in Europe in which I didn't speak or think about Oakland. I made it a personal

Accomplishments

- First in family to attend college
- Oakland High School Graduate
- BA, Business Management & Anthropology, San Francisco State University
- Featured in White House Blog
- Community Action Project Addressing Youth Violence

mission to share as much as I could about Oakland and the people in it. I shared my stories about Oakland with tourists, friends, and strangers alike. My stories usually began by speaking about EOYDC. I described to them the EOYDC as a marvelous gem tucked away in the rivers and streams of the various avenues that Oakland is composed of. Where boulevards such as International Blvd, Foothill, and MacArthur can be thought of as the giant river flowing through East Oakland with different avenues branching off of them serving as streams encompassing a demographic so diverse that not even the most diverse cities in Europe like Paris or Barcelona can rival.

I described to them how the people in the EOYDC were like priceless pearls, shining, and opening up for the world to see. I told them about the Southwest "White House" College tour and the debate I had with Michael Strautmanis. I told them about our meeting with the Cameroonian Ambassador to the United States, Charles Foe Atangana who gave me delicious coffee from Cameroon as a gift and told me to invest in Africa in the coming years. I also spoke about the hookups the EOYDC has! I am talking about behind the scenes of the World Bank, and being part of a select few to tour the White House. This is an ironic thought my father never would have conceptualized as he made his way to the United States for a better life on top of trains, walking through deserts, and mountains so that I can have a better life one in which he can say his son was able to attend college, see the White House, and live in another country. These are achievements that were only possible by his sacrifices and hard work.

MARQUITA O.PRICE

EOYDC MEMBER
1999 – 2005

I grew up just around the corner from the Center on 84th and Plymouth. During elementary school at Elmhurst, I was an honor roll student, averaging a 3.60 gpa, and active in two basketball teams: the school team and an AAU team, the Bay Area Lady Bulldogs. Since I was consumed by sports and studies, I did not get to hang out a lot around the neighborhood, but when I did, EOYDC is where I preferred to be. All the kids from the "hood" like Ray Ray and Ramon would be there. I wasn't very popular amongst the kids, yet I became close with Coach Kwame' and would always visit the gym. The basketball games at the Center were always lit. The atmosphere would give me a scary adrenaline rush that helped me develop comfortability, as a player, to compete against anyone in front of any unforgivingly rowdy crowd. While still in middle school, my AAU team was admitted into the high school Mark Curry Tournament, and we surprisingly upset the entire tournament by beating Berkeley High School for the championship win. During my transition period

Accomplishments

- EOYDC GED Graduate
- AS, Mathematics and AS, Natural Science, Merritt College
- Fall 2015, President of the Associated Students of Merritt College
- Fall 2016-Spring 2017, Student Trustee of the Peralta Community College District

from middle to high school I played for the Castlemont Knights JV AAU team, where we contended in the Gary Payton tournament. I was one of the youngest on the team, and I received the MVP of the tournament as the point guard. These experiences are unforgettable, and I will cherish for the rest of my life. I attended Encinal High School in Alameda, in search of an academic challenge I wasn't receiving in OUSD. My first year was ok, but my academics highly declined from then on. I had been so sheltered from sports and academics, that my social life became my top priority despite my abilities, ambitions, and goals. I went to Encinal seeking an academic challenge, and instead I received an eye awakening let down. Once my 10th grade history teacher told me that Blacks never existed as anything but slaves, I completely disconnected from both sports and my academics. Although I attended all four years and passed the exit exam, I did not graduate. Following high school I returned to school in Oakland, and attended Merritt College. My top priority had changed from sports to serving my community by uplifting the Africanness in my fellow Black people. Paying, the knowledge of self, forward was important to me, and so I began volunteering for the Center's ceramic program. I would intrigue the students by creating symbolic African shapes and symbols, which opened a lane for me to teach them about our African heritage. Following one volunteer visit, I saw a flyer for the GED program. I immediately signed up for the program, and completed it in just a month and a half. Completing the GED program was one of the highlights of my early life, because it restored a sense of confidence in me that had been missing since my academic decline in high school. I'm grateful for EOYDC, and all it has offered me in support and love.



COMPLETING THE GED PROGRAM WAS ONE OF THE HIGHLIGHTS OF MY EARLY LIFE, BECAUSE **IT RESTORED** A SENSE OF **CONFIDENCE** IN ME THAT HAD BEEN MISSING SINCE MY ACADEMIC DECLINE IN HIGH SCHOOL.

THE EOYDC HAS NOT ONLY BELIEVED IN ME EVERY SINGLE STEP OF THE WAY, **THEY HAVE SHOWN ME THE BEAUTY** OF THE DECISIONS WE MAKE.

JAMAL RASHEED

EOYDC MEMBER
1997 – PRESENT



EOYDC is deeply rooted in my veins. I started off going to my first board meeting at 4 months old. As a child in the program I started playing for the basketball team the age of 6. While on the under 10 traveling team, I developed friendships that have lasted to this day. We played throughout the bay area for tournaments. It was during that time that our team required us to participate in computer class. If you didn't complete 30 minutes a day you couldn't practice. We weren't too excited at first but we all learned how to type and become computer literate, some were faster than others and we all learned that we had to support every member in order to succeed. We also learned important sportsmanship lessons in basketball, REAL fundamentals these were our first lessons in character. Everyone was trying to be Allen Iverson, we all wanted to be point guard so we could dribble past everyone and score—we had to learn how to lose graciously and how to work together. A couple years later we were able to put on a showcase for Magic Johnson at the center, which was an amazing once in a lifetime opportunity. This was one of many amazing experiences EOYDC provided for me. In 6th grade a couple of my teammates were able to go on a fishing trip with, Nnamdi Asomugha, cornerback for

Accomplishments

- Bishop O'Dowd High School Graduate
- BA, Business Management, Morehouse College
- UNCF Keynote Speaker 2013
- Published Poet, *YU Gotta Call it Ghetto*
- APHA Presenter 2015
- President, Morehouse Management Group
- MA, Sports Management, University of San Francisco, 2019
- Published Article "*Nike, Who You With?*"

the Oakland Raiders. It was something that was out of our element, going to the middle of nowhere and fishing was something that none of us had ever done before. Spending the weekend with a professional athlete was not a familiar experience either but we were able to see that he was human and we developed a lasting relationship. Another historic opportunity was when a group of us teens worked with Dr. Dill on her doctoral dissertation. Through our work on participatory research collective on “ routes to resilience”, we were able to become published poets through our anthology “*YU Gotta Call it Ghetto*”. We even presented at national conference APHA (the Annual Conference of Public Health Association. EOYDC informs your future. I learned that when I was able to go on the Reverend Jesse Jackson Rainbow/HBCU tour. This college tour enabled me to see Morehouse College which I would later choose to attend. I had a brotherhood of EOYDC alums that were already on campus and mentored me on how it could help further my educational and personal development. EOYDC is a place that is irreplaceable in my life. It has opened so many doors for me. Without it, it would be like losing a piece of myself. As I continue to progress I have stayed close to EOYDC serving as Summer Cultural Enrichment Program assistant director, coach and now Bridge literacy tutor. I have had the opportunity to give some of the lessons back to EOYDC participants that were shared with me. Now, I am working on Masters degree in Sport Management at the University of San Francisco. I will be graduating in 2019 and look to make my mark in the world of sports. I have a lot I want to accomplish in my career. Among these aspirations, is bringing the AAU team I played for back to EOYDC. I want to develop the next group of Hoyas and invest in their future as many did for me.

UMIIKA ROSE

EOYDC MEMBER
2012 – PRESENT



From the junior at McClymond's high school that lacked self-confidence to the junior at California State University of Northridge that is poised and professional, East Oakland Youth Development Center (EOYDC) saw me through it all. I have grown from my many experiences at EOYDC, it was through my interaction with them that a spark was kindled within me. Throughout my junior year in high school, this spark became a flame that lit the path to where I am now. I got a sense of direction for my life that I did not have before. School had always inspired me to go to college but it wasn't until EOYDC that I saw it as more of a possibility.

As a sixteen year old, high school student I struggled with self-discovery and low self-esteem. Most of my life, I dealt with inconsistent adults, including my mother, coming in and out of my life. One day, a knock on my classroom door delivered the news that I had been recommended to go to with EOYDC to China. This was unimaginable but I did not really see it as a possibility for myself. Even though the trip itself was secured, I was not. I was afraid that the possibility of going to China would forever change my life. It was my self-doubt that became my greatest

Accomplishments

- McClymonds High School Graduate
- BA, Psychology, Cal State Northridge, expected 2019
- Delegate, First Annual Northern California China US Exchange Foundation
- Youth Leader Coach, Summer Cultural Enrichment Program, EOYDC

hurdle yet, I struggled to see the value in myself and my worthiness for this opportunity. Once I arrived, I took my first steps towards trusting myself. The physical activities I participated in while in China uncovered my inner strength. We took an elevator to the top floor of the Pearl Tower in Shanghai (286 floors to be exact) which revealed a glass floor which I was hesitant to stand on alone. Ms. Regina grabbed me by the hand to ensure that I was safe and secure. After that, I took my first step on the glass window, I looked down and I could see the entire city of Shanghai. After my second or third step, I was able to stand on my own. At that moment, I felt brave, scared, and uncomfortable, and I was having fun all at the same time. Next we hiked up the Great Wall of China. It was steep and rocky but once we got to the top it was a relief from all the heat and physical pain and struggle. I felt larger than life and I felt stronger and more empowered as a result of the climb. These two experiences, among many others, shaped my sense of self in powerful ways that has molded me into the woman I am today. I grew my confidence in myself as a person. A whole world that I never imagined was opened up to me. My life had been thoroughly changed by one choice, the choice to go to China. While the trip to China was a major experience, it was only the tip of the iceberg of my involvement with EOYDC. I became much more involved with the center through Pathway to college, becoming a youth leader and youth leader coach for SCEP, and participating in Brotherhood Across America. It is safe to say that I did not know enough to choose EOYDC, the real reward is that the center chose me.



FROM MY TIME AT
EOYDC, I GOT A
SENSE OF DIRECTION
FOR MY LIFE THAT
I DID NOT HAVE
BEFORE.

**EOYDC IS
IRREPLACEABLE
IN MY LIFE. IT HAS
OPENED SO MANY
DOORS FOR ME.
I BECAME PART OF
A FAMILY. I RECEIVED
MORE BROTHERS
AND SISTERS THAN
GOD ORIGINALLY
GAVE ME.**



ASHAKI
SCOTT

Unlike the vast majority of EOYDC alumni, I did not grow up in the center in my childhood and early teen years. However, that did not change the fact that I was treated as family from the moment I walked in the doors. I remember how I was welcomed with warm open arms the first day I came in for my internship and was stunned because the staff knew absolutely nothing about me. At the EOYDC, I learned about my passions and Ms. Regina, being the woman of vision and discernment that she is, encouraged me to pursue the position of Science Instructor for the SCEP program. Ever since then, I have been pursuing Environmental studies. In addition to the several years that I was able to be a part of the SCEP program, I have been helped tremendously through the Pathways to College program, I remember having the opportunity to be a part of the 2010 college tour to Washington, DC. It was

EOYDC STRONG LEADERS

EOYDC MEMBER
2010 – PRESENT

definitely a whole new world to me! One of the main things that makes the EOYDC different than other youth centers is that the EOYDC's endeavor is to help today's youth thrive holistically. They aren't only concerned about your grades, or your test scores; they are concerned about the whole you. which includes, but is not limited to: development academically, socially, intellectually, environmentally, physically, emotionally, and spiritually. This holistic approach grows transformative, effective, and strong leaders who are extremely dedicated, goal-oriented, and selfless, always seeking to better the next generation. I am looking forward to continuing my story about my journey to pursuing my career goals and beyond. No matter where I go in this state, country, or world, the EOYDC will always be my second home. Because of the EOYDC, I will always strive to be "A Part of the Solution."

Accomplishments

- Envision Academy High School Graduate
- Youth Instructor of the Year for Summers 2011 and 2012
- East Bay College Fund Scholar
- BS, Environmental Policy, UC Davis

2003
PATHWAY TO
COLLEGE PROGRAM
WAS CREATED



2005
VISIT FROM MLK III
INADVERTENTLY
BEGINS OUR
COLLEGE TOURS

HE INVITES US TO
DC TO ATTEND
HIS NATIONAL
CONFERENCE ON
POVERTY



2011
EOYDC CO-FOUND
EAST BAY COLLEGE
ACCESS FOUNDATION
(EBCAN) WITH MARCUS
FOSTER, EASTBAY
CONSORTIUM AND
CENTRO LEGAL

INCREASES OAKLAND
STUDENT CAPACITY
FOR COLLEGE ACCESS



4yrs

TODAY WE HAVE
86% COLLEGE
COMPLETION RATE
IN 4 YEARS

86%



THEY AREN'T ONLY
CONCERNED ABOUT
YOUR GRADES,
OR YOUR TEST
SCORES; THEY ARE
CONCERNED ABOUT
THE WHOLE YOU.

BUILDING CHARACTER TO BUILD COMMUNITY

EAST OAKLAND YOUTH DEVELOPMENT CENTER
2013

JESSICA TORRES

EOYDC MEMBER
2005 – PRESENT

The East Oakland Youth Development Center has played a huge part in who I am today. I began going to the center when I was around 10 or 11 years old with my siblings and cousins. My participation at the center has changed over the years, it first began by being a participant in the annual Summer Cultural Enrichment program. That first summer, I had so many new experiences that pushed me out of my comfort zone that I stubbornly tried to stay in. Later on, I would go on to volunteer until I started working as a Youth Leader during the summer and as a tutor during the school year. I still enjoy volunteering and visiting the center whenever I have free time.

Looking back at some memories, it is funny now how much Ms. Regina had to push me to try new things. I will be forever grateful to her for pushing me to step out of

my comfort zone. This has been extremely useful to me in different stages of life. It helped me during my high school years, but more importantly, while I was attending the University of California Berkeley. It is such a big campus that it is extremely easy for one to get lost, especially if you do not have a support system. Thankfully, I had the support from EOYDC, Ms. Regina, Alma Barocio and my family to help me whenever I felt lost. EOYDC was able to connect me with other students that attended UC Berkeley. EOYDC also introduced me to programs such as EOP where I met Meng So, who was a big motivator and helped me find what it was that I wanted to major in, which was Social Welfare. One day I would like to work with high school students and help them navigate the road to get to college but also give them the support through college and beyond.

LOOKING BACK AT
SOME MEMORIES,
IT IS FUNNY NOW
HOW MUCH
MS. REGINA HAD TO
PUSH ME TO TRY
NEW THINGS.



Accomplishments

- Lionel Wilson College Preparatory Academy Graduate
- BA, Social Welfare, UC Berkeley

EOYDC
**FOREVER
GRATEFUL**

ALONDRA
VARELA

EOYDC MEMBER
2009 – PRESENT



After the 2008 deficit, my family lost our home and my dad was unemployed for a couple of years. Not knowing where we would live or if the next morning we would have enough to eat, I took a stand and promised both of my parents that as long as I shall live I would make sure we don't have to go through that experience again. I started working at the age of fourteen cleaning houses with my mom, putting up drywall with my dad, and taking care of children at the East Oakland Youth Development Center (EOYDC). Every day when I walked to school I would pass a mural of a three year old child who was shot and killed. In school, I had to learn through lockdowns because of shootings going on around our school premises. As I walked back home there would either be drug dealers offering me illicit substances or men following me whose intentions were sometimes unclear to me. I didn't know whether or not I would be alive the next morning but I focused on my education. It was the only way I knew how to escape the cycle of poverty and violence I lived in. I was also deeply involved in volunteering. I found a safe place in

the East Oakland Youth Development Center. I know how traumatic it is to not be sure if the next morning you'll be alive. Other things I did in order to keep my mind of the negativity going around me was getting deeply involved in my high school. I was responsible for starting the first AP class in my high school. With that I was an afterschool tutor for my fellow classmates and made videos to help them with our homework. In Oakland, only 60% of the high school seniors graduate and only 30% of them are eligible to apply to a University. I am faced with a lot of obstacles, but I try my hardest to be the outlier in my community. Even though the rates of someone in my situation graduating college are low, I managed to graduate college in four years with honors. I still offer the same kind of guidance I received at a younger age and show other children that statistics shouldn't stop them from getting where they want to be. They haven't stopped me, they have only motivated me to work harder and persevere. Whether it's in college or in life, I will not let statistics define who I am as an individual.

Accomplishments

- Honor Student, Coliseum College Prep Academy
- BA, Health Science, San Jose State University
- PG&E Bright Minds Scholar 2016-2017
- McNair Scholar, San Jose State University
- Gilman International Scholar, Spring 2017
- Acknowledged by the California Senate and City of Oakland for Community Service

EOYDC MEMBER
2010 – PRESENT

SASHA
WALLACE

I have been a part of the EOYDC family since high school. I had several friends who participated in the programs at the center, and had attended basketball tournaments with my father, but it didn't become home to me until I became part of the track and field program. I have to say I was a bit intimidated by the center, I was shy and it was sometimes hard for me to try new things. However, I quickly realized everyone at the center was basically a family member, and Ms. Regina was the matriarch and the staff were the aunts and uncles. It was clear we were all there to work, whether it was track practice, homework, cooking class, tutoring and other activities. The staff was there to make sure we completed the task. I always knew to straighten up, use correct grammar and to be ready to answer questions when Ms. Regina asked. She taught us to listen, answer questions with thought, always be prepared to be your best self and always, always show up and be your best self. I'm not sure if the Directors and supporters of EOYDC realize, but the programs are life-changing. I recall being very concerned about traveling with Ms. Regina to Washington DC my senior year. I had already missed a lot of school going on

Accomplishments

- Castro Valley High School Graduate
- BS, Business & Applied Economics, University of Oregon
- Professional Track & Field Athlete, Nike
- Semi Finalist, 100m Hurdles, World Championship Trials
- Semi Finalist, 100m Hurdles, 2016 Olympic Trials
- 2013, Finalist, 100m Hurdles, USA Team Member, Pan Am Games
- Jr. World Record Holder, Women's Hurdles
- 2017 NCAA Champion 60 Meter Hurdles

recruiting visits, and traveling for track. My senior year had just begun, and Ms. Regina had a trip scheduled to be in DC on the evening of the Presidential election. My parents were all for it, but I was afraid to ask Coach Curtis. Ms. Regina found out about my reluctance, and insisted I meet with Coach Curtis and clearly communicate why this trip was important to me, and shortly after, I found myself all bundled up in front of the White House rejoicing with strangers and fellow EOYDC members as President Obama won his second term as President of the United States. It was at that moment where I realized that boundaries don't exist if you step over them, opportunity doesn't choose you, you choose to pursue the opportunity. In retrospect, I've been lucky to meet game-changers as part of the EOYDC program. Important people just drop in, unannounced and announced, sharing nuggets of advice and demanding our best, and that's important to young people and something I will never forget. As a student athlete attending a University that wasn't as diverse as others, I never ever felt as though I didn't belong. The shy girl who began EOYDC as a high school freshman understands the importance of a call from Ms. Regina when she shows up on your campus to check on you, or give a tour to a fellow EOYDC family member considering schools on the awesome college tour program that EOYDC has for college bound students. I understand the importance of being more than an athlete on campus to create change and leave a footprint, all because that was what we were all taught being part of the EOYDC family. I have often thought about good times I've experienced in my life, and I can honestly say at least half of them are tied to the good people at EOYDC, the staff and those friends I met there. It's a great family, and I appreciate having the opportunity to be part of the past and the future for life. My hope is to one day bring a World Champion or Olympic Medal home to the family in the very near future, I think Ms. Regina and my EOYDC family would love that!



I UNDERSTAND THE **IMPORTANCE OF BEING MORE THAN AN ATHLETE ON CAMPUS**, TO CREATE CHANGE AND LEAVE A FOOTPRINT, ALL BECAUSE THAT WAS **WHAT WE WERE ALL TAUGHT** BEING PART OF THE EOYDC FAMILY.

I FOUND A SAFE PLACE IN THE EAST OAKLAND YOUTH DEVELOPMENT CENTER.

16



16 students received Pam Moore Scholarships. Each year for the past 14 years she has designed a class to encourage the older group (ages 11-13) to read, write and develop the natural curiosity of investigation- all elements of journalistic excellence

Each year the annual sleepover is one of the most highly anticipated events. The center turns into a fantastic evening of food celebrations full of glam sessions, board and video games, dance room and multiple gym activities ending in movie night for all.



EOYDC CHANGE LIVES

ACADEMIC SERVICES. JOB TRAINING
AND PLACEMENTS

**JOB
OPPORTUNITIES
FOR YOUTH**

Aiming Higher

As EOYDC's core initiative, Project JOY (Job Opportunities for Youth) prepares youth for leadership roles in life. Created to respond to the high unemployment rates in East Oakland, Project JOY offers free work-based learning programs to youth and young adults. Each year, the project enhances the short- and long-term employment of more than 600 participants (ages 14 to 24) through computer literacy, job fairs, and job placement services.

Serving as an industry model, EOYDC has developed a holistic, culturally sensitive job training model. The cascading mentoring model is our "secret sauce" to building networks, growing confidence, and encouraging service-oriented career goals. As a result, over half of the professional staff at EOYDC is comprised of program alumni.

One of the most highly anticipated programs at EOYDC is the Summer Cultural Enrichment Program (SCEP). This offering is an entirely "youth-led" program designed and administered by our participants. SCEP offers more

than 12 classes with original curricula designed by youth instructors and weekly field trips across the Bay Area throughout the six-week period. Approximately 70 youth staff are hired through Project JOY to serve more than 200 youth ages 5 to 12.

Recognizing how important and useful computer literacy is (even decades ago), EOYDC has provided classes to improve technology skills. Through generous donations of personal computers – initially from Magic Johnson, now from Reverend Jesse Jackson/Intel – EOYDC's computer labs have offered free directed and self-paced computer skills instruction in basic office programs, word processing, data entry, typing, internet search, desktop publishing and computer graphics. In 2016, EOYDC received a large donation of iPads from Apple which enabled us to expand our technology curriculum. Our iPad lab dives deeper in Apple applications, digital media programs, and introductory coding. Classes for beginning to advanced students are offered throughout the year.



1996
**SUMMER
CULTURAL
ENRICHMENT
PROGRAM
(SCEP) STARTED**



15
15 STUDENTS GO ON A PRESIDENTIAL INITIATIVE. **100K STRONG TO CHINA.**
EOYDC LED AN INTERNATIONAL SERVICE PROJECT IN CHINA IN 2013 AS PART OF THE CHINA US EXCHANGE FOUNDATION (CUSEF) THINK CHINA DELEGATION.



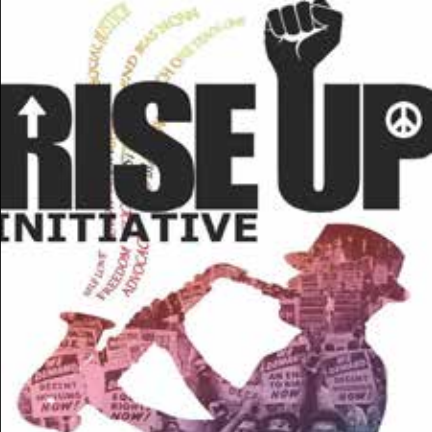
4

TOP 4 **CAREERS**
BUSINESS,
NON PROFIT,
EDUCATION,
WELLNESS



2014
EOYDC LED THE FIRST
"OFFICIAL" DELEGATION
TO CHINA UNDER
PRESIDENT OBAMA'S
"MY BROTHERS KEEPER"
INITIATIVE

FOLLOWING YEAR,
GROUP SKYPE REPORT
TO THE WHITE HOUSE



13

13 YOUNG MEN
OF COLOR IN EAST
BAY. THE PORTRAIT
PROJECT:
MALE IDENTITY
INFORMATION



2004
100 BLACK MEN
COMMUNITY SERVICE
AWARD

14



2016
NORTHERN
CALIFORNIA
COMMUNITY LOAN
FUND (NCCLF)
COMMUNITY IMPACT
AWARD



2011
14 EOYDC YOUTH
RESEARCHERS
(AGES 12-18) PUBLISH
POETRY ANTHOLOGY
TITLED "YU GOTTA
CALL IT GHETTO?"
A CULMINATION
INFORMING ROUTES
TO RESILIENCE



40
YEARS

SAFE ROUTES

Caution: This area is over-rated and under-estimated.
When you onserve my section, think 2 yourself
about the environment andhow society'
or the government treats the lower class.

Yield: When you feel animosity from someone
you can't predict another's action.

Stop: And compare your community to mine.
Besides race and class
Why is there a difference?

- Jamal Cole

Y U GOTTA CALL IT GHETTO? EXCERPTS

I LIVE ON A BLOCK

I live on a block
Between two corners
I hear Gas Team, Otha Side, P Team, Lady Gas, Circle Boys.
I hear them fighting. I hear them fonking with other cliques.
I hear about who beat who up, or who shot who.
I have a couple of friends who are involved.
I am a friend because somewhere in this mess, we found common grounds.
But this is only one corner.

I peek at the other corner
I hear my father telling me that I can be anything that i want to be.
I hear him telling me to get my grades up so I can get out of here.
I hear my 3.3 GPA,
I hear hard work,
and I hear succes.

- Mariah Gardner

They assume that
every teen
from Oakland
is gang affiliated
a criminal
a dropout
But that's not the case
- Genesis Preciado

SUCCESS

Transformation:
EOYDC Incubator

EXPLORE CONFIDENCE

TRUST SURVIVAL

JAVARTE
BOBINO

EOYDC MEMBER
1999 – 2001

I HAVE TO BLOCK
OUT THE NOISE INSIDE
THAT SAYS I WILL FAIL.
**THE CENTER TAUGHT
ME NOT TO BE AFRAID
OF MY POTENTIAL.**
NOW, WHEN I
STRUGGLE, I TAKE
THAT STRENGTH WITH
ME EVERY DAY.



The Center was one of four places that gave me a sense of community and safety. I didn't have a stable home, and I moved around a lot and stayed with friends and relatives. I didn't want to be too much of a burden, so the Center was a way for me to stay out of people's houses. I felt like the Center was mine, and I had a sense of belonging. When you actually go to the Center, you can feel the sense of family and the energy in the place, and it is incredible. I needed a job, so EOYDC's job center drew me in. They helped me with a resume, and taught me how to dress, how to talk, what to do. I learned a lot of things I didn't think about before, because it wasn't a part of my daily experience. It was a great source of information. I worked at EOYDC and used the skills I learned there to get a job, at the same time, at Diversity Works as a trainer. Sometimes I wonder now how I did it, but I worked both jobs and got through high school. Interviewing was the most important thing I learned. I had to interview with Ms. Regina, and it was scary. She made me accountable, and it was refreshing. Most youth in East Oakland are used to blowing off authority figures and adults, but she wouldn't let me give

anything less than my best. My first job was working in the gym at EOYDC. I was also an assistant coach for the boys basketball team for 11 and under. Helping to coach an EOYDC basketball team was great. I got a chance to lead other young men, and we took the kids all over the Bay. It was frightening at first, but it was powerful for me to know that the Center trusted me. I also liked simple things, like running the gym on a Saturday. All the responsibility I was given was amazing. It really showed the respect the Center has for youth. I was a student at Xavier during the time Hurricane Katrina hit. My experiences at EOYDC taught me not to give up when things look hard or too big to overcome, so despite the devastation I still finished my degree there. The situation made me understand that anything can happen in life, so a person should go for their dreams now and not wait, because everything can be uprooted in one day. Now I am in grad school and I work, and sometimes I have to block out the noise inside that says I will fail. The Center taught me not to be afraid of my potential. Now, when I struggle, I take that strength with me every day. Once I get through school, I plan to be back there a lot more to help out and share my views.

Accomplishments

- Oakland High School Graduate
- First person in immediate family to graduate from High School or College
- BA, Communication, Xavier University of Louisiana
- Master of Counseling Psychology, Saint Mary's College of California 2010
- High School Coordinator (college/career counselor), Mills College
- Diversity Works Board Member

- Doctor of Educational Psychology, Alliant International University 2014
- Adjutor Instructor for Alliant International University, LMU & Argosy University
- School Psychologis, Oakland Unified School District
- Educational Psychologist, Private Practice: Enlight Educational Assessment
- Financial Service Consultant with SYNCIS

MATTHEW BOGARD

EOYDC MEMBER
1997 – PRESENT



I always knew about the Center but never went until a friend of mine asked me to join his basketball team. Before I came to the Center at 14, I was a wild child who had run-ins with the law and did terrible in school. I cut classes, fought and was disrespectful at home and at school, but that all changed at the Center. Every day they checked on me—my grades, school, my family. I would be on my best behavior at the Center because I didn't want to get kicked out. As the days went by, I found that my new behavior transferred over into my daily life. Floyd and Kwame coached the basketball team, and they were a catalyst for me to become a better basketball player and young man. One stipulation for playing on the team was to use the tutoring. From there I got into computers and loved it. I used the computer center for homework, writing papers, researching schools, resumes or just surfing the net. It made me feel good to say my grades were getting better. At 17 I started working at the Center, and I had

to be accountable. While working at the Center I went on a lot of trips, and I have been fortunate enough to be put into situations where I have had to take a lead role. My first trip with Big City Mountaineers for eight days is still important to me. Being from the inner city, I wasn't exposed to a lot of hiking and backpacking. Walking in the mountains with 60 pounds on my back, not knowing when I was going to stop, was really hard. We slept outside, it was cold, and there were a lot of insects. Once we finished and got back home, it made me feel like I could do anything, meet any challenge. I have been involved in the programs at the Center for almost 10 years, and I have developed relationships with the kids and some young adults. I'm still looking to make my family, and my Center family, proud. I came through a lot, and I want to be able to come back to the Center to show myself and everyone else that someone can come out of East Oakland and get a degree and a good job.

Accomplishments

- Castlemont High School Graduate
- Merritt College Men's Basketball Co-MVP 2005-2006
- Full basketball scholarship student at Lincoln Memorial University
- In Tennessee, Kinesiology, Coaching and Business Management

- BA, Kinesiology Lincoln Memorial University
- Graduate Student, MBA Lincoln Memorial University
- COMCAST Cable

RICKIA HAMILTON EGANS

EOYDC MEMBER
1995 – 2001

I love EOYDC because of the opportunities it gave me. From cooking to art, basketball to photography, I got a variety of quality experiences that follow me in life. I started coming to EOYDC in 1995 when I was 13. I would watch the girl's basketball teams play in the Center's Mark Curry Basketball Tournament. When I started playing basketball for Castlemont High School in 1997, I got a lot more involved with the Center. I started receiving awards and accolades from the Center for my achievements in basketball and academics. They always motivated the players to put school before sports. In 1999 I worked as a leadership counselor in the Summer Cultural Enrichment Program. The staff and visitors were so friendly that I always felt right at home. In 2000, my senior year at Castlemont, I received a full athletic scholarship to Xavier University of Louisiana. My EOYDC family was right there when I signed my Letter of Intent. They also celebrated my selection as one of Ebony Magazine's Top 40 High School Seniors in America. The people at EOYDC have

consistently supported me in all of my efforts. I'm thankful that EOYDC helped to put the odds of success in my favor. My brother and nephews are following in my EOYDC footsteps, and I know that they'll be well taken care of. Although I am now an elementary school teacher in Los Angeles, whenever I come home the Center is the first place I go. The doors are always open, and the smiles are always bright. There aren't any lines or waiting lists. No one is treated like a number. All the staff at EOYDC treat each individual like family. Every conversation, every smile, every motivating speech is tailored to meet the needs of the individual. It isn't just a place for kids, it's a place for community. They have created so many wonderful opportunities for people young and old. From supports like the homework center, all the way to GED preparation classes, there is something for everyone. I love the EOYDC motto, but actually, I think they change lives one person at a time.



Accomplishments

- Castlemont High School Graduate
- Ebony Magazine's Top 40 High School Seniors in America
- BA, Elementary Education, Xavier University of Louisiana
- Michelle Obama Elementary School, School teacher, Los Angeles Unified School District
- Administrator/ Instructional Coach

- Masters of Education in Language and Literacy, Reading Specialist
- Cal State University, Northridge 2013

LOVE THE EOYDC
MOTTO, BUT
ACTUALLY, I THINK
THEY CHANGE LIVES
ONE PERSON AT
A TIME.

EOYDC
**MORE
INVOLVED**

BEING FROM THE
INNER CITY, **I WASN'T
EXPOSED TO A LOT
OF HIKING AND
BACKPACKING.**
ONCE WE FINISHED
AND GOT BACK
HOME, IT MADE ME
FEEL LIKE I COULD
**DO ANYTHING, MEET
ANY CHALLENGE.**

100%

2005
SUMMER
CULTURAL
ENRICHMENT
PROGRAM
BECOMES
ENTIRELY YOUTH LED

2013

EOYDC
RECEIVES THE
BANK OF AMERICA
NEIGHBORHOOD
LEADER AWARD

1992
UNITED TO
SERVE AMERICA
FOUNDATION-
**OUTSTANDING
SERVICE TO
AMERICAN YOUTH**

AVERAGE
LENGTH OF TIME
IN EOYDC PROGRAMS

7 yrs

40 YEARS



2008
SD BECHTEL SR.
FOUNDATION
CHALLENGED
EOYDC TO LIFT ITS
CHARACTER VALUES
MORE FORMALLY IN
THE PROGRAMMING
CHARACTER BECAME
PART OF OUR
THEORY OF CHANGE

EOYDC CHANGED MY LIFE

EOYDC MEMBER
2001 – PRESENT

JANIECE CLARK HILL



When I first became acquainted with EOYDC, I was in the ninth grade. I was a typical student; I went to school during the day and I did homework and chores at night. I was also very involved in church activities. I sang in two choirs and participated on a dance team, and kept over a 3.0 GPA. When I first arrived at EOYDC, the job training program and the Summer Cultural Enrichment Program prepared me for many things. I learned interview skills, prioritizing and how to open up and not be so shy. Because of that, I am a much more open and confident person, and I have matured a lot. I worked in the SCEP almost every summer since 2003, and now I am on the directorial staff. I have also worked as a Computer Technology Assistant in the Computer Resource Center. I had never been camping before, but I decided to go on a Big City Mountaineers trip and spend my Sweet 16 Birthday in the mountains. On all of our hikes up to a point, Ms. Regina was always behind me. It was a comfort knowing she was there. As we came

toward the climb with our heavy backpacks, some of the other girls were struggling, so Ms. Regina went to help them. When she left, I almost broke down because I felt like I had nothing to catch me if I fell. I stopped climbing and I called to Ms. Regina. “It’s time for me to help someone else,” Ms. Regina told me. “You can do it without me. It’s time for you to take control yourself, and finish this like you and I both know you can.” That moment changed my life forever. I knew she was right, and that I could climb on my own. I climbed with tears streaming down my face, not because I was scared or because it was hard, but because I knew that from then on I could take control of my life. I was always in the background, generally, because I doubted myself too much and I relied on others too much. But even when I did not have people directly behind me, they were still supporting me from wherever they were. At that point, I knew that I could step into the foreground. I was strong enough to do whatever I wanted to do.

I CLIMBED WITH TEARS STREAMING DOWN MY FACE, NOT BECAUSE I WAS SCARED OR BECAUSE IT WAS HARD, BUT BECAUSE I KNEW THAT FROM THEN ON **I COULD TAKE CONTROL OF MY LIFE.**

Accomplishments

- Berkeley High School Graduate
- Who’s Who of High School Students Award
- EOYDC Youth Leader of the Year in 2003
- First recipient of the Regina Jackson Scholarship in 2006
- Managing Director, EOYDC Summer Program 2008
- BS, Apparel and Textile Design, Michigan State University

- MBA, St. Mary’s University, expected Spring 2019
- Operations Manager, College Track Oakland
- Certified Meeting and Event Planner
- Janiece Nicole Event Planning
- Alpha Kappa Alpha Sorority Inc.
- Married to Landon Hill

LANDON HILL

EOYDC MEMBER
2004 – PRESENT



I started working at EOYDC between my freshman and sophomore years of high school. I knew Ms. Regina prior to that, but I didn’t have any real connection to the Center other than going to a couple of Raider games with them. After I interviewed for a summer job, I was fortunate enough to be a youth leader for the 8- to 9-year-old group. After the summer program ended, I enjoyed it so much I wanted to continue working at EOYDC. I volunteered as a tutor during school and I would play board games or play outside with the kids. The next year I set up a chess program with boards that were donated by my grandmother. In 2005 and 2006 I was an Assistant Director of the summer program. It was a little difficult when friends I had came back for the summer and I had to separate friendship and business. But the youth leader staff decided to surprise the director staff with a presentation. They had the children draw pictures on posters and talk about how much they liked the program. Some of these people I have known since elementary school. For them to come together

like that and decide out of the goodness of their hearts to thank us for the work we did for them—it was a great feeling and I really appreciated it. The gesture was touching and gave us a sense of family. When I was director, it was a lot more difficult because of what was expected of me. We also had huge growth that year, about 25 percent, in the number of participants and students we hired. It taught me that preparation and communication were key to success. Now, I have to manage my time between school, work and different clubs. Whether it is an internship or a job or school, I try to prepare for different scenarios. When I get out of school I want to start my own hip-hop and R&B record label. And like I learned at EOYDC, I need to prepare. I’m taking marketing, accounting, music business and computer classes. I want to make music that adults and kids alike can listen to that is something positive. Just like EOYDC takes urban kids and shows them something different, I want my artists to make people feel like they can be doctors, lawyers, or do anything they want to do.

Accomplishments

- Bishop O’Dowd High School Graduate
- Founder, EOYDC Chess Club
- 2004 Youth Leader of the Year at EOYDC
- 2007 Director of EOYDC Summer Program
- BA, Retailing, Michigan State University
- MA, Education, Long Beach State University

- EDD, Education, San Francisco State University expected spring 2019
- Alpha Phi Alpha Fraternity Inc.
- Lecturer SFSU Online “Tech Entrepreneur” class
- Manager, After School Leadership Academy (k-8) EOYDC
- Married to Janiece Clark Hill

I WANT TO MAKE MUSIC THAT ADULTS AND KIDS ALIKE CAN LISTEN TO THAT IS **SOMETHING POSITIVE.** JUST LIKE EOYDC TAKES URBAN KIDS AND SHOWS THEM **SOMETHING DIFFERENT.**

FRANKLIN HYSTEN

EOYDC MEMBER
1992 – 2006



Back in 1992, I was a 16 year old at Castlemont High School when I started in the East Oakland Fighting Back program, a project of EOYDC. As a youth ambassador, I had the opportunity to help put on a week long leadership camp. The goal was to address drug abuse. This resonated with me based upon some of my own household experiences. This was my first job, my first office environment. I remember Chants and Cheers, encouraging young people to be smart about choices; visual arts, team builders and fitness activities in the gym. I experienced my first site visit with the Robert Wood Johnson Foundation. The exciting thing was that it immediately opened my eyes to social justice work. It was the first time I saw myself as a leader. From that point on, I tried to put myself in places where decisions were being made. I made a commitment to myself that I didn't want my sisters to experience what I did growing up. Later, I joined the planning group for Oakland Child and Health Safety Initiative which became "Safe Passages." I worked in AmeriCorps and in the first year of OFCY "Measure K" I served as youth chairperson. I reconnected with EOYDC when I worked in a fellowship

at the East Bay Community Foundation where I learned grant making and philanthropy. In 2006, I served as Director for McClymonds High School's Youth and Family Center. Once again, I worked alongside EOYDC in the East Bay College Access Network (EBCAN). During this time we had the highest completion rate for FAFSA in the entire district. In 2013, I was honored when Regina Jackson asked me to accompany her with a group of African American boys on an Inaugural Northern California Delegation of the China-United States Exchange Foundation (Think China 2013). This trip represented what my work in the world is about- opening youth's eyes to new possibilities, breaking down personal and social barriers to change and building bridges to connect communities instead of dividing them. It was my first trip overseas and it was gratifying to play a part of the development of those young men. Today, I continue the work that EOYDC seeded in me as a youth through my own consulting firm (Hysten Consulting, LLC) that trains and coaches the next generation of youth workers.

Accomplishments

- Castlemont High School Graduate
- Youth Chairperson "Measure K"
- Chaperone, "EOYDC" My Brothers Keeper" delegation to China
- Principal, Hysten Consulting LLC

KEYANNA DAVIS TRAHAN

EOYDC MEMBER
1997 – 2007

During elementary and high school I was a 3.43 student and active in basketball, but there was a time in my early high school years when I ran into trouble because of my attitude. I felt like I was big and bad, and nobody could stop me or beat me. I thought I knew everything, and if I didn't agree with someone I would snap. If I felt disrespected, I was ready to fight. When I think back, my attitude might have gotten me into worse situations or killed. I started going to EOYDC when I was 13 to play on a basketball team. During one of the games, we had a team fight that turned into a big brawl and a big mess. First, I got suspended from using the Center as a member for two months. I was also working there at the time as a youth leader in the summer program, so in addition I got suspended for a week without pay. But something happened that I will never forget: I didn't lose my job. I wrote a letter of apology, and EOYDC gave me a second chance to show who I really was and what I could do. I

appreciated them for not turning their backs on me, and for helping me to change my attitude. I found that I was a young lady who didn't have to be defensive and fight all the time. I analyzed situations more carefully and looked at things differently. I learned that people were not always out to offend or attack me. I didn't know how to talk to people, but the Center helped me change that. I did every program from basketball to volunteering to the computer center to being trained as a receptionist. It wasn't just any one program that influenced my change—it was all of them. It amazes me now how I use what EOYDC taught me in my daily life. With their support I earned a college degree, and I'm working on my master's now. I have a son who is too young to go to EOYDC, but my 6-year-old daughter participates in the summer program—the same one I used to direct. It feels wonderful to know that that she will have the same structure and positive experiences at EOYDC that I had.

Accomplishments

- Fremont High School Graduate
- Four years All-City Basketball Champion (first EOYDC girls team to win a city championship)
- BA, Criminal Justice & Sociology from Cal State East Bay
- Masters Student in Public Administration at Cal State East Bay

- Lead Case Manager Housing Navigator, East Oakland Community Project
- Head Coach California Elitez, AAU Program (Oakland Division) female run program
- Certified Counselor Trauma Informed, Domestic Violence
- Wife and Mother
- Homeowner



IT WASN'T JUST
ANY ONE PROGRAM
THAT INFLUENCED
MY CHANGE—
**IT WAS ALL OF
THEM.**

EOYDC
**SECOND
CHANCE**

THIS WAS MY FIRST
JOB, MY FIRST OFFICE
ENVIRONMENT.
I REMEMBER CHANTS
AND CHEERS,
**ENCOURAGING
YOUNG PEOPLE**
TO BE SMART ABOUT
THEIR CHOICES

EOYDC SEE BEYOND

EOYDC MEMBER
1989 – PRESENT

**SELENA
WILSON**



In my mind, EOYDC represents a model of what change agency at its best looks like. EOYDC's approach to transforming lives is collaborative and empowering. I know this is true because EOYDC played a major role in my personal transformation from a young person struggling with hopelessness, to the thriving, well-rounded person that I am today. I first walked into the Center as a rambunctious, 4-year old girl. It didn't take long for Ms. Linda, the West African Dance Instructor, to help me reign that wild energy in and learn how to express it through movement. My involvement continued when my mother enrolled me in the Summer Cultural Enrichment program. During middle school, I started to feel more discouraged. My mom asked me to take my little sister to the Center for dance class. By that point, my depression was so deep that I had stopped engaging in activities. Sitting near the front desk waiting for my sister's class to end, the receptionist, Marcia Thompson, asked if I could help her. She invited me to help the next day, and before I knew it, I became a regular at the front desk—at 12 years old! My hopelessness was transformed into a sense of pride and purpose. In retrospect I now recognize that the receptionist didn't actually need my help—she recognized that I needed hers

Accomplishments

- Castlemont High School Graduate
- BA with Honors in Human Services, Holy Names University
- Pi Gamma Mu, Sociological Honor Society
- Former State President, California Association of Student Councils (CASC) 2002 – 2003
- (First person from Oakland in 56 years, and the second African American woman)

and found a way to reach me through meaningful work. I worked in nearly every department—from receptionist, to tutor, to Recreational Leader, to Youth Computer Instructor, to SCEP Director. I was able to learn tangible skills such as project management, computer literacy, and office etiquette. I also developed something more valuable: a commitment to service and excellence. The nurturing support I received from EOYDC's staff extended beyond the Center's doors. They became a second family to me. When I was 15 one of my good friends was murdered; I fell into a depression and stopped coming to the Center. After two weeks EOYDC's Wellness Director, Kwame Nitoto, knocked on my door. He said, "I know you're hurt, but shutting down isn't going to make it better. Come home, we miss you." Ms. Regina would take me and other EOYDC kids on family trips, to register for college, to move into dorms—all of the things you'd expect a parent to do. This is what makes EOYDC more of a home than simply a center. During the course of my career in youth development, I noticed deep needs within mission-driven organizations; the need for capacity building, operational and process improvement, and team effectiveness. This observation compelled me to learn how to help mission-driven organizations equip their people for success, and ultimately enable them to transform the communities they serve more effectively. I pursued a Master's of Science in Learning and Organizational Change (MSLOC) at Northwestern University. There, I learned and applied leading theory in talent development, organizational performance, culture and engagement, strategic change, and knowledge management. I spent a few years working as a management consultant in Deloitte's Organization Transformation & Talent practice where I helped leaders from both the private and public sectors transform and accelerate their organizations. In 2015, my dream of returning home and giving back to the place that gave me so much came true when I stepped into the role of Vice President at EOYDC. I have been blessed to take part in fulfilling work that brings meaning to my life every day.

- Masters of Science in Learning & Organizational Change, Northwestern University
- Floyd Honn Award for Outstanding Board Service, California Association of Student Councils
- Betty C. Howard Recreation Service Award, City of Piedmont
- Vice President, Organizational Effectiveness, EOYDC



THE CENTER TAUGHT
ME **TO VALUE MY
GIFTS AND TALENTS**
AND SEE BEYOND MY
CIRCUMSTANCES.



2013
EOYDC LAUNCHES
11.5 MILLION DOLLAR
**RENOVATION AND
EXPANSION** CAPITAL
CAMPAIGN - ADDS
5600 ADDITIONAL
NEW SQUARE FEET



40

YEARS

IN 2002
YOUTH DECIDED THEY
WANTED TO MARCH
IN RESPONSE TO
THE HIGH NUMBER
OF MURDERS IN
OAKLAND.
**WE HAVE BEEN
MARCHING EVER
SINCE...**



2017
SERVICE MISSION
TO HAITI WITH
NFL SUPERBOWL
CHAMPION
MARSHAWN LYNCH



2017
TEDx DELIVERED
BY PRESIDENT
FOCUSSED ON
"TRANSFORMATION"
WORK OF EOYDC
"TAKING RISKS TO
TRANSFORM"

40TH YEAR - EAST OAKLAND YOUTH DEVELOPMENT CENTER

1996
18TH ANNIVERSARY
EVENT HOSTED BY
MARK CURRY (EOYDC
ALUMNI AND STAR
OF HANGIN WITH MR.
COOPER) COVERED
BY BET (BLACK
ENTERTAINMENT
TELEVISION)



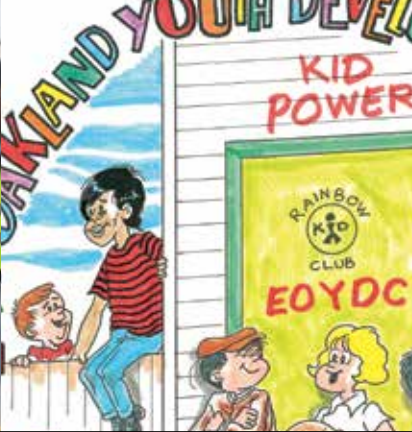
1996
EOYDC WAS THE
SITE OF "HOPE VI"
A FEDERAL HUD
GRANT TO SUPPORT
NEIGHBORHOOD
BEAUTIFICATION



2015
STEPHEN CURRY
OF THE GOLDEN STATE
WARRIORS WINS
MVP AWARD FROM
THE NBA.
HE DONATES THE CAR
FROM KIA TO EOYDC



2017
EOYDC TRAINS TO BE
**A TRAUMA
INFORMED CARE
ORGANIZATION**



3000

ON AVERAGE,
WE SERVE ABOUT 300
YOUTH A WEEK

SOCIAL,
EMOTIONAL
SUPPORT IS
THE SECRET
SAUCE.

REGINA JACKSON

58%

OF EOYDC
PROFESSIONAL
STAFF ARE ALUMNI

2004
California State Automobile
Association, Black Employees
Association—Community Service

31K

ESTIMATED NUMBER
YOUTH WHO HAVE ENTERED
OUR PROGRAM

77¢

OF EACH DOLLAR
SUPPORTS
PROGRAMMING
COSTS DIRECTLY

THE INFINITY POOL

CASCADE MENTORING
RETURNING MEMBERS
MENTOR NEXT EOYDC GENERATION

2005
Something for Everyone Annual
Scholarship reception was created

2009
EOYDC performs at SF Ethnic
Dance Festival

EOYDC @eoydc · Oct 28
#LookingBack highlight of our 2016 .
@WhiteHouse. Such a monumental mo-

Rep. Barbara Lee
Thank you @regina
great pleasure! #c

MILESTONES

EOYDC 1972-2018

- 1972 Robert Shetterly, CEO of The Clorox Company, has a vision for a youth center.
- 1973 EOYDC is founded.
- 1978 EOYDC opens with programming in four areas: Project JOY, Art, Counseling and Physical Development.
- 1983 The EOYDF Endowment is established.
- 1994 Programs are restructured under a new Executive Director—back to basics. Dropped counseling, substance abuse initiatives, health projects. Programs include Project JOY, Art and Physical Development.
- 1995 Home Alone Cooking and computer classes are established. First GED Cap and Gown Ceremony.
- 1996 Million Dollar Match Campaign is established, and The Clorox Company helps build endowment. Community track club, Annual Job Fair, Summer Cultural Enrichment Program and Mark Curry Invitational Basketball Classic are established.
- 2000 Capital Campaign is established. Homework Center is established. Three track club members go to Olympic Trials.
- 2001 Gary Payton pledges \$100,000—Gary Payton Invitational Classic is established.
- 2002 EOYDC 25th Anniversary Benefit Concert features Grammy Award Winner, Regina Belle.
- 2003 Pathway to College program is created. Lexus Champions for Charity Golf Tournament is established.
- 2005 Magic Johnson/HP Inventor Center opens. “Something for Everyone” Pathway to College fundraiser is established.
- 2008 EOYDC celebrates 30 years of service to the Bay Area community. Formally adopts Character Based Leadership Model.
- 2012 Afterschool Leadership Academy emerges from Homework Center.
- 2015 \$11.5 Capital Renovation and Expansion Campaign completed.
- 2017 Training to become a trauma informed organization.
- 2018 EOYDC celebrates 40 years of service.



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Maria Cuaya
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Landon Hill
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Cristian Marin
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Erin Dangerfield Fantin
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Curshanda Cusseaux Woods
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Thank You

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Coliseum Lexus
Kaiser Permanente
Rogers Family Foundation
SF Foundation
Wells Fargo Foundation

EOYDC
40
YEARS

THANK YOU TO OUR PARTNERS
AND DONORS

WORKING
TOGETHER AS
A COMMUNITY



IF YOU CAN SEE IT, YOU CAN BE IT.

REGINA JACKSON

I am proud to share the impact of 40 fabulous years of service to the Oakland community. Since the East Oakland Youth Development Center (EOYDC) first began, the goal was to invest in youth—providing them with the skills, tools, and confidence to become successful citizens. Our goal remains the same, however, much like the changing times, EOYDC has evolved as well.

EOYDC is still known as the safe haven in the midst of Oakland’s “killer corridor.” Given that the neighborhood surrounding us is still under attack, EOYDC staff has adapted training models in character building and trauma-informed care in order to be prepared to serve our most vulnerable populations. While we have continued to maintain the social and emotional development of our youth, education has emerged as the primary program participants seek when coming to the Center. Understanding that the needs of our community have shifted, we are responding by growing our education offerings.

We have also committed to becoming a learning organization, recognizing that both qualitative and quantitative data have an important place in non-profit development and thought leadership. In that spirit, we have partnered with public health graduate students to involve our students in community-based participatory research, recognizing that their contributions are both rich and affirming. Additionally, our students have completed service missions to China and Haiti, learning compassion and the value of giving back outside the United

States. In turn, it has inspired them creatively and humanely in ways we only imagined.

In 2015, EOYDC completed a full renovation and expansion of our campus, providing the community and city an updated, “hope-filled” space. This new 26,000 square foot, two-level, multi-dimensional facility serves well over 1,100 youth and adults each year. Our participants are primarily African American (a reflection of the neighborhood when we first opened which was 99% African American) and Latino (a reflection of the growing neighborhood now which is 53% Latino).

For many, EOYDC has been a tool for transformation; this was the place where youth were introduced to setting goals, realized their dreams, and re-engineered the possibility to believe they can achieve those dreams. Our youth-led initiatives continue to seed the next generation’s pipeline to leadership, particularly in service-oriented careers. I am most proud of the fact that 58% of our professional staff are alumni of the Center, giving back to the place that invested in them. With their help, we have continued our legacy of quality, engaging, and empowering programs in Oakland.

In this book, we highlighted 40-plus stories of transformation for those who have been impacted by participation in the rich contribution of the Center. As President and CEO leading this organization for the past 24 years, it has been both my honor and pleasure to serve this community.

40 OUR STORIES YEARS

- 43 Andre Aikens
- 18 Andre Ammons
- 07 Bobby Arte
- 19 Ryan Nicole Austin
- 08 Aaron Beitia
- 67 Javarte Bobino
- 68 Matthew Bogard
- 20 Mark Curry
- 44 Dominique Drakeford
- 69 Rickia Hamilton Egans
- 46 Domine Ezechukwu
- 21 Nicole Felix
- 09 Dania Wright Frink
- 22 Aaron Goodwin
- 23 Bisa Grant
- 72 Janiece Clark Hill
- 73 Landon Hill
- 47 Lanikque Howard
- 74 Franklin Hysten
- 10 Kujichagulia Sisters
- 48 Julissa Perez Lima
- 49 Thomas Logwood
- 52 Edwin Manzano
- 26 Paul Marigney
- 27 Nick Mazur
- 28 Kirk Morrison
- 29 Kareem Nitoto
- 30 Gary Payton
- 31 Kelvin Potts, Jr.
- 33 Leon Powe
- 34 Jasen Powell
- 53 Marquita O. Price
- 54 Jamal Rasheed
- 55 Umika Rose
- 56 Ashaki Scott
- 35 Brian Shaw
- 12 Jason Simon
- 36 Marcus Thompson
- 59 Jessica Torres
- 75 Keyanna Davis Trahan
- 60 Alondra Varela
- 61 Sasha Wallace
- 13 Dwayne Wiggins
- 37 Kristine Fontabla Williams
- 38 Renee Williams
- 76 Selena Wilson
- 39 Trinity Wilson

2016
BAY AREA'S
FAVORITE CHARITIES

40
YEARS

LIVING
TOGETHER
IS AN
ART.
EOYDC.ORG

1997
EOYDC hosted the
20th Anniversary for the
Black Panther Party

1984
White House Award for
Social Responsibility—
The Clorox Company
(Awarded for creation of a
national model for youth
development, EOYDC)

2016
EOYDC wins Marcom Gold
Award for video and social
media campaigns





CHANGING LIVES ONE DAY AT A TIME. **CELEBRATING YEARS**
1978-2018

1978-2018

CHANGING
LIVES
ONE DAY AT
A TIME

EOYDC
40 YEARS
OF COMMUNITY
SERVICE

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LIVING
TOGETHER
IS AN
ART.
EOYDC.ORG

2016
BAY AREA'S
FAVORITE CHARITIES

1997
EOYDC hosted the
20th Anniversary for the
Black Panther Party

1984
White House Award for
Social Responsibility—
The Clorox Company
(Awarded for creation of a
national model for youth
development, EOYDC)

2016
EOYDC wins Marcom Gold
Award for video and social
media campaigns



40
CELEBRATING YEARS
1978-2018

LIKE THE
IMMORTAL
CYCLE...

of the Phoenix, our community
flame burns with the essence
and passion of our alumni.

They are enriched with a sense
of leadership and responsibility to
their embers of origin, and always
return to reignite the fires of
those just learning to fly.

REGINA JACKSON

EOYDC led Tobacco Cessation
Art Campaigns in the late 80's

Yo Yo Yo No No No
Cigarettes Public Enemy No. 1 Sponsored
by Alameda County