EAST OAKLAND YOUTH DEVELOPMENT CENTER

*******MEDIA ADVISORY*******

EAST OAKLAND YOUTH DEVELOPMENT CENTER (EOYDC) PATHWAY TO COLLEGE CELEBRATES 34 YEARS WITH 49 SCHOLARSHIPS!

EOYDC ANNUAL ART, WINE AND JAZZ RECEPTION AND SCHOLARSHIP FUNDRAISER HOSTED BY BRIAN SHAW, CO-HEAD COACH INDIANA PACERS AND EOYDC ALUMNAE PLUS HOME GROWN CELEBS TO BENEFIT PATHWAY TO COLLEGE SCHOLARSHIP RECIPIENTS

WHEN:
SATURDAY, JULY 28, 2012
MEDIA CHECK-IN: 2:30 PM
RECEPTION: 3PM – 7PM

WHERE:
PRIVATE RESIDENCE OF NBA COACH, BRIAN SHAW IN OAKLAND HILLS, CA
(ADDRESS WILL BE PROVIDED TO CONFIRMED MEDIA AND GUESTS)

WHAT:
THIS EVENT OFFERS A TRANQUIL ATMOSPHERE TO MINGLE, NETWORK AND ENJOY OAKLAND'S COMMUNITY RESIDENTS AND CELEBRATE OUR *CHAMPIONS FOR YOUTH*:

R & B ARTIST, D'WAYNE WIGGINS, ORIGINAL MEMBER OF R & B MUSIC GROUP *TONI TONY TONE'*
ACTRESS, BRE'LY EVANS, STAR OF SONY PICTURES' "SPARKLE" AND JENNY CRAIG SPOKESPERSON
PRINCIPAL, KEVIN TAYLOR OF THE MCCLYMONDS SCHOOL

GUESTS WILL ENJOY:

- **AN UNPARALLELED AFTERNOON OF QUALITY JAZZ PROVIDED BY THE DOUG ELLINGTON QUINTET;**
- **A WONDERFUL OPPORTUNITY TO TASTE WINES FROM (3) EXCEPTIONAL BLACK OWNED VINEYARDS;**
- **A BEAUTIFUL DEMONSTRATION OF ART WORKS FROM SOME OF THE FINEST ARTISTS BOTH OAKLAND-BASED AND NATIONALLY RENOWNED AND;**
- **AN EXCEPTIONAL OPPORTUNITY TO ENCOUNTER EOYDC YOUTH LEADERS PREPARING FOR THEIR NEXT STEPS TOWARD COLLEGE**

DONORS AND INDIVIDUALS WISHING TO PURCHASE EVENT TICKETS, PLEASE CONTACT:
REGINA JACKSON (510) 569-8088
(ALL DONATIONS ARE 100% TAX DEDUCTIBLE TO THIS NON-PROFIT 501(C)3 CORPORATION)

ABOUT *THE PATHWAY TO COLLEGE PROGRAM* :
CREATED TO PREPARE STUDENTS IN MAKING A SMOOTH UNCOMPLICATED AND INFORMED TRANSITION INTO COLLEGE LIFE, STUDENTS ARE INTRODUCED TO UNIVERSITIES AND VOCATIONAL INSTITUTIONS BY WAY OF ACADEMIC COUNSELING, INFORMATIONAL SESSIONS, GUEST LECTURES, AND COLLEGE TOURS BOTH IN AND OUT OF THE STATE. WE TUTOR STUDENTS IN PREPARING PERSONAL STATEMENTS, PROVIDE FINANCIAL AID AND SCHOLARSHIP SEARCH ASSISTANCE. WE ALSO INCORPORATE A RIGOROUS LEADERSHIP CURRICULUM BASED IN CHARACTER EDUCATION. THESE FREE SERVICES ARE OFFERED FROM EIGHTH GRADE STUDENTS ON UP TO INSURE THAT PARTICIPANTS HAVE AN ACADEMIC PLAN FOR SUCCESS.

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WE CASE MANAGE OVER 405 STUDENTS FROM MIDDLE SCHOOL THROUGH TO DOCTORAL WORK IF DESIRED. OUR TARGET AUDIENCE IS PEOPLE OF COLOR. WE FACILITATE COLLEGE TOURS, INTERNSHIPS AND TRANSITIONS INTO PROFESSIONAL CAREERS AS WELL. THE 2012 CLASS PROFILE IS AS FOLLOWS:

100% ACCEPTED TO FOUR YEAR INSTITUTIONS
96% WILL ATTEND FOUR YEAR INSTITUTIONS
75% GED STUDENTS TRANSFER TO JUNIOR COLLEGE

ABOUT BRE'LY EVANS:
BRÉLY EVANS IS AN ACTRESS, VOCALIST, COMEDIENNE AND VOICE-OVER ARTIST. THIS EMERGING TALENT IS CURRENTLY THE NEWEST FACE OF *JENNY CRAIG*, AND WILL CO-STAR IN THE UPCOMING FEATURE FILM "SPARKLE", ALONGSIDE JORDIN SPARKS, DEREK LUKE AND WHITNEY HOUSTON IN HER FINAL SCREEN PERFORMANCE.

EARNING HER STRIPES IN THE INDUSTRY AND LOGGING SOLID SCREEN TIME, EVANS IS BEST KNOWN FOR APPEARANCES IN THE FILM "JUST WRIGHT" STARRING QUEEN LATIFAH, PAULA PATTON AND COMMON; THE GOSPEL STAGE PLAY "TORN BETWEEN THE TWO" STARRING SHIRLEY MURDOCK AND THE INTERNET SKETCH COMEDY SERIES "THE BRÉLY SHOW". INCREASINGLY IN DEMAND, FOLLOWING *SPARKLE*, EVANS WILL BE SEEN IN THE BET FILM "HE'S MINE NOT YOURS", THE "THE COOKOUT 2" PRODUCED BY QUEEN LATIFAH AND THE UPCOMING SERIES "TRACKS" BEING DEVELOPED FOR HBO.

EVANS MOTTO: "LIVE BY YOUR DREAMS AND NEVER WORK AGAIN." IT PERMEATES THROUGH HER INSPIRATIONAL SPEAKING AND IS A CORE VALUE SHE INSTILLS WHILE TRAVELING THE COUNTRY PROVIDING A ROLE MODEL FOR WOMEN AND GIRLS. AN AMBASSADOR FOR HEALTHY LIVING, EVANS' WORK WITH *JENNY CRAIG* AFFORDS HER THE OPPORTUNITY TO EDUCATE OTHERS ON HOW TO ACHIEVE WEIGHT LOSS GOALS IN A HEALTHY WAY.

ABOUT D'WAYNE WIGGINS:
GUITARIST/SINGER/SONGWRITER/PRODUCER DWAYNE WIGGINS OF TONY! TONI! TONÉ! MADE A STARTLING SOLO DEBUT ON EYES NEVER LIE, ISSUED ON MAY 2, 2000 BY MOTOWN RECORDS. THE RECORDING ARTIST'S TENURE WITH THE SOULFUL, FUN LOVING GROUP MAKE HIM THE PERFECT ADDITION TO MOTOWN AS THE LEGENDARY LABEL BEGAN THE 21ST CENTURY AS A FRESH HOME FOR MODERN SOUL MUSIC.

WIGGINS' RICH HISTORY WITH OAKLAND, CA 'S TONY! TONI! TONÉ! -- ALSO INCLUDING HIS BROTHER, RAPHAEL SAADIQ, AND THEIR COUSIN, TIMOTHY CHRISTIAN -- INCLUDES 14 BILLBOARD CHARTING R&B SINGLES, INCLUDING FIVE NUMBER ONE HITS, THREE TOP 10 POP SINGLES, ONE GOLD ALBUM, TWO PLATINUM ALBUMS AND ONE DOUBLE PLATINUM ALBUM. THE TRIO ALSO APPEARED IN THE MOVIE HOUSE PARTY 2 WHERE WIGGINS ADHERES TO THE GROUP'S SENSE OF FRESHNESS, RESPECT OF THE OLD SCHOOL ETHIC AND SENSE OF HUMOR.

ABOUT KEVIN TAYLOR:

KEVIN TAYLOR, AN OAKLAND NATIVE, ATTENDED CAL STATE NORTHRIDGE ON A FULL BASKETBALL SCHOLARSHIP, WINNING RECOGNITION AS ACADEMIC ATHLETE OF THE YEAR. HE BECAME PRINCIPAL IN 2010 AT MCCLYMONDS HIGH. HE IS PROMOTING ACADEMIC IMPROVEMENT AND COMMUNITY INVOLVEMENT AT THE SCHOOL, LETTING THE WORLD KNOW THAT "MACK IS BACK."

MEDIA CONTACT:
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